Strategic Improvement Systems

# *Strategic Planning Best Practices*

A 90-minute interactive Zoom webinar on **November 24, 2026** instructed by

Charles A. Liedtke, Ph.D.
Strategic Improvement Systems, LLC
www.strategicimprovementsystems.com

**Webinar Description:** Strategic Planning *best practices* have changed significantly over the past two years due to advances in AI-related technologies and geopolitical events. The following topics will be covered during this interactive webinar: *Strategic Planning Approaches, Strategic Planning Trends, Strategic Planning Best Practices, Strategic Planning Design Concepts,* and *Strategic Planning Tools.*

**Webinar Date:** November 24, 2026 **Time:** 8:00 a.m. to 9:30 a.m. CST (90 minutes)
**Price: $75** **Platform:** Zoom
**The Process:** Each participant will be sent a Zoom invitation upon registration and payment. Participants should join the webinar slightly before 8:00 a.m. on November 24. The webinar starts at 8:00 a.m. CST.

**Register and Pay by November 20, 2026**

**To register and pay . . .** Send an email message with the information below to charles@sisliedtke.com
- (1) Name, (2) Title/Position, (3) Organization, (4) Email Address, & (5) Payment Preference.
**Payment Options:** Credit card payment via PayPal; ACH; or check.
There is no refund for a cancelation once payment has been received.

**Email Charles if you have questions at** . . . charles@sisliedtke.com.

**Privacy Notice:** Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.

Strategic Improvement Systems

# Strategic Planning Best Practices Leader

**Charles A. Liedtke, Ph.D.** is the President of Strategic Improvement Systems, LLC, a management consulting company designed to assist leaders in improving the performance of their organization from a strategic perspective. Charles conducts **research**, **consults**, and provides **customized training** on ***Strategy***, ***Culture***, ***Quality***, ***Analytics***, **AI**, ***Improvement***, **and** ***Innovation***. He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, government entities, hospitals, and clinics. His most recent research projects were on ***Quality, Analytics, and Big Data***; ***Big Data in Hoshin Kanri***; ***Information-Based Customer Value Creation***; ***Advances in Strategic Planning; Shaping Organizational Culture***; ***Visions & Visioning***; ***Advances in Horizontal Interaction; AI for Strategic Improvement;*** and ***AI's Past, Present, and Future***. Charles served as an editor for the Japanese Society for Quality Control on the English version technical standards on ***Guidelines for Daily Management*** and ***Guidelines for Policy Management***.

Charles earned a **Ph.D. in Operations and Information Management** from the University of Wisconsin-Madison specializing in strategy; strategic improvement; and quantitative analysis. Charles also earned an **M.B.A.** and a **Ph.D. Minor in Statistics** from UW-Madison; an **M.S. Degree in Statistics** from Iowa State University; and a **B.S. Degree in Economics** from South Dakota State University.