Strategic Improvement Systems



# *Seven Hats of a Small Business Owner*

A 75-minute interactive Zoom webinar on **December 18, 2026** instructed by

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**Webinar Description:** Small business owners assume many roles during the course of running their business—that is—*they wear many hats*. What are some of the most important roles ("*hats*") and how can these *hats* be most *effectively worn*? Two of the most important hats are *Strategist* and *Investor*. This practical, interactive webinar will discuss in detail the *seven hats of a small business owner* and then conclude with a *seven hats* self-assessment activity.

**Webinar Date:** December 18, 2026 **Time:** 7:30 a.m. to 8:45 a.m. (75 minutes)
**Price: $50** **Platform:** Zoom

**The Process:** Each participant will be sent a Zoom invitation upon registration and payment. Participants should join the webinar slightly before 7:30 a.m. on December 18. The webinar starts at 7:30 a.m. CST.

**Register and Pay by December 16, 2026**

**To register and pay . . .** Send an email message with the information below to charles@sisliedtke.com
- (1) Name, (2) Title/Position, (3) Organization, (4) Email Address, & (5) Payment Preference.
**Payment Options:** Credit card payment via PayPal; ACH; or check.
There is no refund for a cancelation once payment has been received.

**Email Charles if you have questions at** . . . charles@sisliedtke.com.

**Privacy Notice:** Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.

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# Seven Hats of a Small Business Owner Leader

**Charles A. Liedtke, Ph.D.** is the President of Strategic Improvement Systems, LLC, a management consulting company designed to help leaders improve organizational performance from a strategic perspective. **He has been a small business owner for 37 years.** Charles conducts research, consults, and provides customized training on *Strategy*, *Culture*, *Quality*, *Analytics*, AI, *Improvement*, and *Innovation*. He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, and government entities. His most recent research projects were on *Quality, Analytics, and Big Data*; *Big Data in Hoshin Kanri*; *Information-Based Customer Value Creation*; *Advances in Strategic Planning; Shaping Organizational Culture*; *Visions & Visioning*; *Advances in Horizontal Interaction; AI for Strategic Improvement;* and *AI's Past, Present, and Future*. Charles served as an editor for the Japanese Society for Quality Control on the English version technical standards on *Guidelines for Daily Management* and *Guidelines for Policy Management*.

Charles earned a **Ph.D. in Operations and Information Management** from the University of Wisconsin-Madison specializing in strategy; strategic improvement; and quantitative analysis. Charles also earned an **M.B.A.** and a **Ph.D. Minor in Statistics** from UW-Madison; an **M.S. Degree in Statistics** from Iowa State University; and a **B.S. Degree in Economics** from South Dakota State University.