Strategic Improvement Systems



AI Essentials

A 90-minute interactive Zoom webinar on **December 4, 2026** led by

Charles A. Liedtke, Ph.D.
Strategic Improvement Systems, LLC
www.strategicimprovementsystems.com

Webinar Description: **Artificial Intelligence (AI)** has become a proven tool for increasing productivity, stimulating creativity, and augmenting human work. What are the important first principles and foundational concepts of AI? Participants will learn some of the most important AI first principles and foundational concepts and practical ways to effectively use them in their work.

Webinar Date: December 4, 2026 **Time:** 8:00 a.m. to 9:30 a.m. CST (90 minutes)
Price: $75 **Platform:** Zoom

The Process: Each participant will be sent a Zoom invitation upon registration and payment. Participants should join the webinar slightly before 8:00 a.m. on December 4, 2026. The webinar starts at 8:00 a.m. CST.

Register and Pay by November 30, 2026

To register and pay . . .

Send an email message with the information below to charles@sisliedtke.com
(1) Name, (2) Title/Position, (3) Organization, (4) Email Address, & (5) Payment Preference.
Payment Options: Credit card payment via PayPal; ACH; or check.
There is no refund for a cancelation once payment has been received.

Email Charles if you have questions at . . . charles@sisliedtke.com.

Privacy Notice: Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.

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AI Essentials Webinar Leader

Charles A. Liedtke, Ph.D. is the President of Strategic Improvement Systems, LLC, a management consulting company designed to assist leaders in improving the performance of their organization from a strategic perspective. Charles conducts **research**, **consults**, and provides **customized training** on ***Strategy***, ***Culture***, ***Quality***, ***Analytics***, **AI,** ***Improvement***, **and** ***Innovation***. He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, government entities, hospitals, and clinics. His most recent research projects were on ***Quality, Analytics, and Big Data***; ***Big Data in Hoshin Kanri***; ***Information-Based Customer Value Creation***; ***Advances in Strategic Planning; Shaping Organizational Culture***; ***Visions & Visioning***; ***Advances in Horizontal Interaction; AI for Strategic Improvement;*** and ***AI's Past, Present, and Future***. Charles served as an editor for the Japanese Society for Quality Control on the English version technical standards on ***Guidelines for Daily Management*** and ***Guidelines for Policy Management***.

Charles earned a **Ph.D. in Operations and Information Management** from the University of Wisconsin-Madison specializing in strategy; strategic improvement; and quantitative analysis. Charles also earned an **M.B.A.** and a **Ph.D. Minor in Statistics** from UW-Madison; an **M.S. Degree in Statistics** from Iowa State University; and a **B.S. Degree in Economics** from South Dakota State University.