



Strategic Improvement Systems



Strategic Planning Master Class

7.5-hour, in-person learning experience on **October 22, 2026**

Charles A. Liedtke, Ph.D.

Strategic Improvement Systems, LLC

www.strategicimprovementsystems.com

Master Class Description: **Strategic Planning** is a proven way to improve organizational performance from a strategic perspective. Participants will learn the *Foundational Strategic Planning Concepts*; *Strategic Planning Approaches*; *Japanese-Style Hoshin Kanri*; *Dynamic Planning*; *Applying Big Data Analytics & AI*; *Strategy Tools*; and *Risk Management Techniques*.

Date: October 22, 2026

Time: 8:00 a.m. to 3:30 p.m. CST

Price: \$400

Platform: Zoom

Details: Each participant will be sent a course preparation document upon registration and payment. Participants should be in the classroom by 7:45 a.m. on October 22, 2026. Breakfast items will be available starting at 7:15 a.m. Lunch and break refreshments are included.

Register and Pay by October 15, 2026

To register and pay . . .

Send an email message with the information below to charles@sisliedtke.com

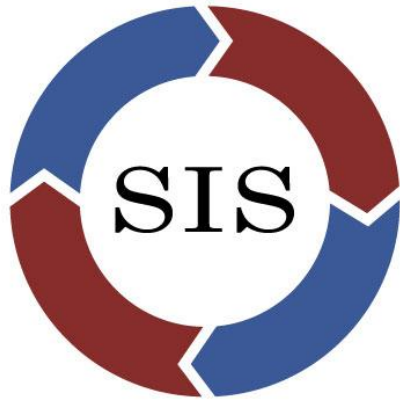
(1) Name, (2) Title/Position, (3) Organization, (4) Email Address, & (5) Payment Preference.

Payment Options: Credit card payment via PayPal; ACH; or check.

There is no refund for a cancellation once payment has been received. A registration transfer to another person is allowed prior to October 21.

Email Charles if you have questions at . . . charles@sisliedtke.com.

Privacy Notice: Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.



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Strategic Planning – Master Class Instructor

Charles A. Liedtke, Ph.D. is the Founder and President of Strategic Improvement Systems, LLC, a management consulting company designed help leaders improve organizational performance. Charles conducts research, consults, and provides customized training on *Strategy, Culture, Quality, Analytics, AI, Improvement, and Innovation*. He has worked with organizations worldwide including Fortune 500 companies, privately-held companies, non-profit organizations, government entities, and medical centers. His most recent research projects were on *Quality, Analytics, and Big Data; Big Data in Hoshin Kanri; Information-Based Customer Value Creation; Advances in Strategic Planning; Shaping Organizational Culture; Visions & Visioning; Advances in Horizontal Interaction; Artificial Intelligence for Strategic Improvement; and AI's Past, Present, & Future*.

Charles earned a Ph.D. in Operations and Information Management from the University of Wisconsin-Madison; an M.B.A. and Ph.D. Minor in Statistics also from UW-Madison; an M.S. Degree in Statistics from Iowa State University; and a B.S. Degree in Economics from South Dakota State University.

Contact Information:

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