

Strategic Improvement Systems



## *Selecting AI Use Cases*

A 60-minute public Zoom webinar on **September 11, 2026** led by

*Charles A. Liedtke, Ph.D.*

*Strategic Improvement Systems, LLC*

[www.strategicimprovementsystems.com](http://www.strategicimprovementsystems.com)

**Webinar Description:** **Artificial Intelligence (AI)** has become a proven tool for increasing productivity, stimulating creativity, and augmenting human work. Where should we apply AI? This webinar will cover an effective approach for identifying, evaluating, prioritizing, and selecting potential AI use cases.

**Webinar Date:** September 11, 2026

**Time:** 8:00 a.m. to 9:00 a.m. CST (60 minutes)

**Price:** \$100

**Platform:** Zoom

**The Process:** Each participant will be sent a Zoom invitation upon registration and payment. Participants should join the webinar slightly before 8:00 a.m. on September 11, 2026. The webinar starts at 8:00 a.m. CST.

**Register and Pay by September 8, 2026**

**To register and pay . . .**

Send an email message with the information below to [charles@sisliedtke.com](mailto:charles@sisliedtke.com)

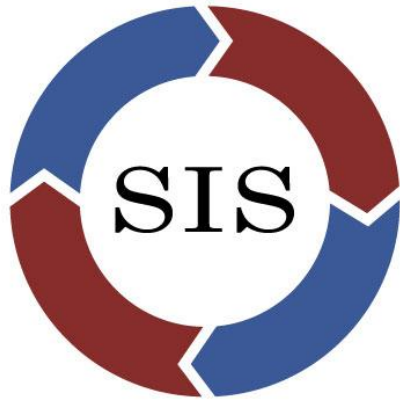
(1) Name, (2) Title/Position, (3) Organization, (4) Email Address, & (5) Payment Preference.

**Payment Options:** Credit card payment via PayPal; ACH; or check.

There is no refund for a cancellation once payment has been received.

**Email Charles if you have questions at . . .** [charles@sisliedtke.com](mailto:charles@sisliedtke.com).

**Privacy Notice:** Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.



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### ***Selecting AI Use Cases – Webinar Leader***

**Charles A. Liedtke, Ph.D.** is the Founder and President of Strategic Improvement Systems, LLC, a management consulting company designed help leaders improve organizational performance. Charles conducts research, consults, and provides customized training on *Strategy, Culture, Quality, Analytics, AI, Improvement, and Innovation*. He has worked with organizations worldwide including Fortune 500 companies, privately-held companies, non-profit organizations, government entities, and medical centers. His most recent research projects were on *Quality, Analytics, and Big Data; Big Data in Hoshin Kanri; Information-Based Customer Value Creation; Advances in Strategic Planning; Shaping Organizational Culture; Visions & Visioning; Advances in Horizontal Interaction; Artificial Intelligence for Strategic Improvement; and AI's Past, Present, & Future*.

Charles earned a Ph.D. in Operations and Information Management from the University of Wisconsin-Madison; an M.B.A. and Ph.D. Minor in Statistics also from UW-Madison; an M.S. Degree in Statistics from Iowa State University; and a B.S. Degree in Economics from South Dakota State University.

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