

Strategic Improvement Systems



AI Essentials

A 60-minute public Zoom webinar on **September 24, 2026** led by

Charles A. Liedtke, Ph.D.

Strategic Improvement Systems, LLC

www.strategicimprovementsystems.com

Webinar Description: **Artificial Intelligence (AI)** has become a proven tool for increasing productivity, stimulating creativity, and augmenting human work. What are the important first principles and foundational concepts of AI? Participants will learn some of the most important AI first principles and foundational concepts and practical ways to effectively use them in their work.

Webinar Date: September 24, 2026

Time: 8:00 a.m. to 9:00 a.m. CST (60 minutes)

Price: \$100

Platform: Zoom

The Process: Each participant will be sent a Zoom invitation upon registration and payment. Participants should join the webinar slightly before 8:00 a.m. on September 24, 2026. The webinar starts at 8:00 a.m. CST.

Register and Pay by September 21, 2026

To register and pay . . .

Send an email message with the information below to charles@sisliedtke.com

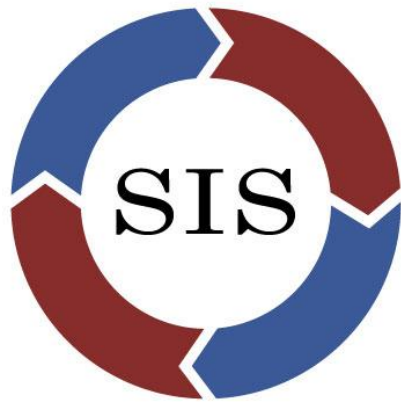
(1) Name, (2) Title/Position, (3) Organization, (4) Email Address, & (5) Payment Preference.

Payment Options: Credit card payment via PayPal; ACH; or check.

There is no refund for a cancellation once payment has been received.

Email Charles if you have questions at . . . charles@sisliedtke.com.

Privacy Notice: Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.



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AI Essentials – Webinar Leader

Charles A. Liedtke, Ph.D. is the Founder and President of Strategic Improvement Systems, LLC, a management consulting company designed help leaders improve organizational performance. Charles conducts research, consults, and provides customized training on *Strategy, Culture, Quality, Analytics, AI, Improvement, and Innovation*. He has worked with organizations worldwide including Fortune 500 companies, privately-held companies, non-profit organizations, government entities, and medical centers. His most recent research projects were on *Quality, Analytics, and Big Data; Big Data in Hoshin Kanri; Information-Based Customer Value Creation; Advances in Strategic Planning; Shaping Organizational Culture; Visions & Visioning; Advances in Horizontal Interaction; Artificial Intelligence for Strategic Improvement; and AI's Past, Present, & Future*.

Charles earned a Ph.D. in Operations and Information Management from the University of Wisconsin-Madison; an M.B.A. and Ph.D. Minor in Statistics also from UW-Madison; an M.S. Degree in Statistics from Iowa State University; and a B.S. Degree in Economics from South Dakota State University.

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