

Strategic Improvement Systems



## *Strategic Planning Best Practices*

A 60-minute interactive Zoom webinar on **July 21, 2026** instructed by

Charles A. Liedtke, Ph.D.

Strategic Improvement Systems, LLC

[www.strategicimprovementsystems.com](http://www.strategicimprovementsystems.com)

**Webinar Description:** Strategic Planning *best practices* have changed significantly over the past three years due to advances in AI-related technologies and geopolitical events. The following topics will be covered during this interactive webinar: *Strategic Planning Approaches, Strategic Planning Trends, Strategic Planning Best Practices, Strategic Planning Design Concepts, and Strategic Planning Tools.*

**Webinar Date:** July 21, 2026

**Time:** 8:00 a.m. to 9:00 a.m. CST (60 minutes)

**Price:** \$100

**Platform:** Zoom

**The Process:** Each participant will be sent a Zoom invitation upon registration and payment. Participants should join the webinar slightly before 8:00 a.m. on July 21, 2026. The webinar starts at 8:00 a.m. CST.

**Attendance Requests:** Please keep your “Video On” during the webinar and participate.

### **Register and Pay by July 17, 2026**

**To register and pay . . .** Send an email message with the information below to [charles@sisliedtke.com](mailto:charles@sisliedtke.com)

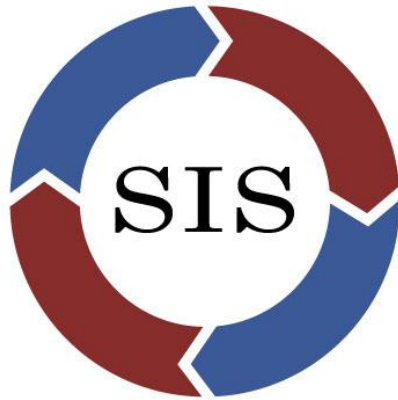
- (1) Name, (2) Title/Position, (3) Organization, (4) Email Address, & (5) Payment Preference.

**Payment Options:** Credit card payment via PayPal; ACH; or check.

There is no refund for a cancelation once payment has been received.

**Email Charles if you have questions at . . .** [charles@sisliedtke.com](mailto:charles@sisliedtke.com).

**Privacy Notice:** Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.



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## Strategic Planning Best Practices Leader

**Charles A. Liedtke, Ph.D.** is the President of Strategic Improvement Systems, LLC, a management consulting company designed to assist leaders in improving the performance of their organization from a strategic perspective. Charles conducts **research, consults**, and provides **customized training** on **Strategy, Culture, Quality, Analytics, AI, Improvement, and Innovation**. He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, government entities, hospitals, and clinics. His most recent research projects were on **Quality, Analytics, and Big Data; Big Data in Hoshin Kanri; Information-Based Customer Value Creation; Advances in Strategic Planning; Shaping Organizational Culture; Visions & Visioning; Advances in Horizontal Interaction; and AI for Strategic Improvement**. Charles served as an editor for the Japanese Society for Quality Control on the English version technical standards on **Guidelines for Daily Management** and **Guidelines for Policy Management**. This work made the *best practice* technical standards from Japan accessible to all English speakers.

Charles earned a **Ph.D. in Operations and Information Management** from the University of Wisconsin-Madison specializing in strategy; strategic improvement; and quantitative analysis. Charles also earned an **M.B.A.** and a **Ph.D. Minor in Statistics** from UW-Madison; an **M.S. Degree in Statistics** from Iowa State University; and a **B.S. Degree in Economics** from South Dakota State University.