



Strategic Improvement Systems



Strategic Planning Best Practices

A 60-minute interactive Zoom webinar on **May 27, 2026** instructed by

Charles A. Liedtke, Ph.D.

Strategic Improvement Systems, LLC

www.strategicimprovementsystems.com

Webinar Description: Strategic Planning practices have changed significantly over the past five years due to advances in technology—such as AI—and geopolitical events. The following topics will be covered during this interactive webinar: *Strategic Planning Trends*, *Strategic Planning Approaches*, *Strategic Planning Design Concepts*, and *Strategic Planning Tools*.

Webinar Date: May 27, 2026

Time: 8:00 a.m. to 9:00 a.m. CST (60 minutes)

Price: \$100

Platform: Zoom

The Process: Each participant will be sent a Zoom invitation upon registration and payment. Participants should join the meeting slightly before 8:00 a.m. on May 27, 2026. The webinar starts at 8:00 a.m. CST.

Attendance Requests: Please keep your “Video On” during the webinar and participate.

Register by May 22, 2026

To register and pay . . . Send an email message with the information below to charles@sisliedtke.com

- (1) Name, (2) Title/Position, (3) Organization, (4) Email Address, & (5) Payment Preference.

Payment Options: Credit card payment via PayPal; ACH; or check.

Email Charles if you have questions at . . . charles@sisliedtke.com.

Privacy Notice: Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.



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Strategic Planning Best Practices Instructor

Charles A. Liedtke, Ph.D. is the President of Strategic Improvement Systems, LLC, a management consulting company designed to assist leaders in improving the performance of their organization from a strategic perspective. Charles conducts **research, consults**, and provides **customized training** on **Strategy, Culture, Quality, Analytics, AI, Improvement, and Innovation**. He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, government entities, hospitals, and clinics. His most recent research projects were on **Quality, Analytics, and Big Data; Big Data in Hoshin Kanri; Information-Based Customer Value Creation; Advances in Strategic Planning; Shaping Organizational Culture; Visions & Visioning; Advances in Horizontal Interaction; and AI for Strategic Improvement**. Charles served as an editor for the Japanese Society for Quality Control on the English version technical standards on **Guidelines for Daily Management** and **Guidelines for Policy Management**. This work made the *best practice* technical standards from Japan accessible to all English speakers.

Charles earned a **Ph.D. in Operations and Information Management** from the University of Wisconsin-Madison specializing in strategy; strategic improvement; and quantitative analysis. Charles also earned an **M.B.A.** and a **Ph.D. Minor in Statistics** from UW-Madison; an **M.S. Degree in Statistics** from Iowa State University; and a **B.S. Degree in Economics** from South Dakota State University.