

# *AI Essentials for Leaders*

## **A Half-Day, In-Person Course**

Instructed by *Charles A. Liedtke, Ph.D.*  
Strategic Improvement Systems, LLC (SIS)  
[www.strategicimprovementsystems.com](http://www.strategicimprovementsystems.com)

**April 3, 2026      Crowne Plaza Minneapolis West**

### **Course Description**

The Leader of any area of an organization—whether an office, department, division, business, unit, or the entire enterprise—is the *Strategist* accountable for improving the performance of that area. Artificial Intelligence (AI) has emerged as an effective approach for strategically improving organizational performance. This practical course will cut through the unnecessary jargon and focus on the content most valuable to Leaders and AI practitioners. The following topics will be covered: *AI Definitions; AI Forms; AI Advances; AI Landscape; Leading AI Models; AI Strategy; AI Deployment; AI Use Cases; Emergent AI Best Practices; AI in Strategic Planning; and AI Risks.*

**Location:** Crowne Plaza Minneapolis West – Plymouth, MN.

**Date:** In-person Class on April 3, 2026.

**Times:** 8:00 a.m. to 11:30 a.m. (followed by lunch which is provided).

**Price:** \$400 - Payment-in-Full in the Amount of \$400 is Due by March 27, 2026.

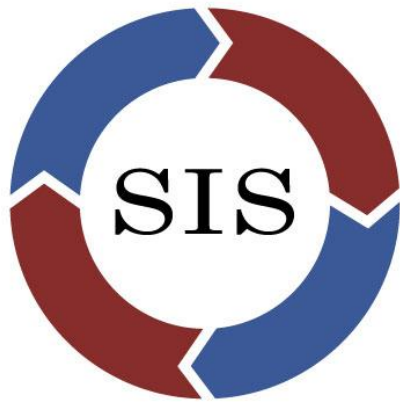
**Length:** 3.0 Actual Training Hours (does not include two breaks).

**Prerequisites:** None

A *Certificate of Completion* will be given to each participant.

### **Course Schedule:**

7:15 a.m.	Informal Networking Breakfast (Included)
8:00 a.m.	Class
9:15 a.m.	Break (Refreshments Included)
9:30 a.m.	Class
10:30 a.m.	Break (Refreshments Included)
10:45 a.m.	Class
11:30 a.m.	Adjourn to Lunch (Included)



**Strategic Improvement Systems**



### **Course Instructor**

**Charles A. Liedtke, Ph.D.** is the President of Strategic Improvement Systems, LLC, a management consulting company designed to assist leaders in improving the performance of their organization from a strategic perspective. Charles conducts **research, consults**, and provides **customized training** on *Strategy, Culture, Quality, Analytics, AI, Improvement, and Innovation*. He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, government entities, hospitals, and clinics. His most recent research projects were on *Quality, Analytics, and Big Data; Big Data in Hoshin Kanri; Information-Based Customer Value Creation; Advances in Strategic Planning; Shaping Organizational Culture; Visions & Visioning; Advances in Horizontal Interaction; & AI for Strategic Improvement*. Charles served as an editor for the Japanese Society for Quality Control on the English version technical standards on *Guidelines for Daily Management* and *Guidelines for Policy Management*. This work made the *best practice* technical standards from Japan accessible to all English speakers.

Charles earned a **Ph.D. in Operations and Information Management** from the University of Wisconsin-Madison specializing in strategy; strategic improvement; and quantitative analysis. Charles also earned an **M.B.A.** and a **Ph.D. Minor in Statistics** from UW-Madison; an **M.S. Degree in Statistics** from Iowa State University; and a **B.S. Degree in Economics** from South Dakota State University.

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**April 3, 2026**

**Crowne Plaza Minneapolis West – Plymouth, MN**

## **Registration & Payment Information**

### **To register . . .**

Send an email message with the registration information below to [charles@sisliedtke.com](mailto:charles@sisliedtke.com)

- Name & Title/Position
- Organization
- Email Address
- Payment Preference

### **To pay . . .**

**Price: \$400**      Payment-in-Full in the Amount of \$400 is Due by March 27, 2026

There are three ways that you can pay for the course:

1) Mail a check to Charles at the address below with the registration information (above).

Charles A. Liedtke, Ph.D.  
Strategic Improvement Systems, LLC  
4310 Trillium Lane West  
Minnetrista, MN 55364

2) Submit a purchase order with the registration information and you will be sent an invoice.

3) Submit the registration information and indicate that you would like to pay by credit card.

Charles will send you an invoice through PayPal.

A person's registration is transferable to another person until April 2, 2026. There are no cancellation refunds after March 27, 2026.

Price of **\$400** per participant includes:

- 3.0 actual hours of training (in-person)
- Learning materials (workbook)
- Food and beverages at the Crowne Plaza Minneapolis West
- *AI Essentials for Leaders* Certificate of Completion

## **Questions**

Email Charles at [charles@sisliedtke.com](mailto:charles@sisliedtke.com) with questions.

**Privacy Notice:** Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.