

Strategic Improvement Systems



Advances in AI Strategy

A 60-minute public Zoom webinar on **August 19, 2025** instructed by

Charles A. Liedtke, Ph.D.

Strategic Improvement Systems, LLC

www.strategicimprovementsystems.com

Webinar Description: Senior Executives, Strategic Planners, and Change Agents are trying to understand how Artificial Intelligence (AI) can be used from a strategic perspective. This webinar will cover the following topics: *Abbreviated AI History, Recent AI Industry Developments, AI Strategy Landscape, Advances in AI Strategy, and Using Generative AI in Strategic Planning.*

Webinar Date: August 19, 2025

Time: 8:00 a.m. to 9:00 a.m. CST (60 minutes)

Price: \$100 USD Per Person by August 15, 2025

Platform: Zoom

The Process: Each participant will be sent on August 15, 2025 a Zoom invitation. Participants should join the meeting slightly before 8:00 a.m. on August 19, 2025. The webinar starts at 8:00 a.m. CST.

Registration & Payment Information

To register . . . Send an email message with the information below to charles@sisliedtke.com

- (1) Name, (2) Title/Position, (3) Organization, (4) Email Address, & (5) Payment Preference

Payment-in-full of **\$100 USD** must be received by **August 15, 2025**. There are three ways to pay:

1) Mail a check to Charles at the address below with the registration information (above).

Charles A. Liedtke, Ph.D.

Strategic Improvement Systems, LLC

4310 Trillium Lane West

Minnetrista, MN 55364

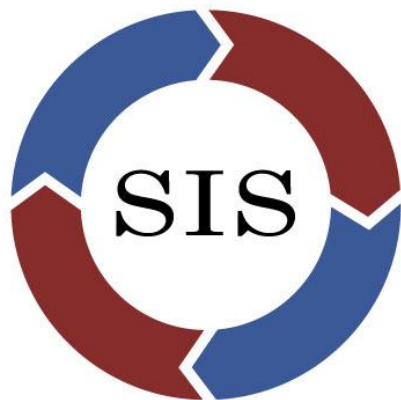
2) Email Charles a purchase order with your registration information and you will be sent an invoice.

3) Email Charles your registration information and indicate that you would like to pay by credit card. You will then receive an invoice through PayPal.

A person's registration is transferable to another person at any time until 5:00 p.m. on August 18, 2025. Just email Charles your registration transfer request. There are no cancellation refunds.

Email Charles if you have questions at . . . charles@sisliedtke.com.

Privacy Notice: Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.



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Webinar Instructor

Charles A. Liedtke, Ph.D. is the President of Strategic Improvement Systems, LLC, a management consulting company designed to assist leaders in improving the performance of their organization from a strategic perspective. Charles conducts **research, consults**, and provides **customized training** on ***Strategy, Culture, Quality, Analytics, AI, Improvement, and Innovation***. He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, government entities, hospitals, and clinics. His most recent research projects were on ***Quality, Analytics, and Big Data; Big Data in Hoshin Kanri; Information-Based Customer Value Creation; Advances in Strategic Planning; Shaping Organizational Culture; Visions & Visioning; Advances in Horizontal Interaction; & AI for Strategic Improvement***. Charles served as an editor for the Japanese Society for Quality Control on the English version technical standards on ***Guidelines for Daily Management*** and ***Guidelines for Policy Management***. This work made the *best practice* technical standards from Japan accessible to all English speakers.

Charles earned a **Ph.D. in Operations and Information Management** from the University of Wisconsin-Madison specializing in strategy; strategic improvement; and quantitative analysis. Charles also earned an **M.B.A.** and a **Ph.D. Minor in Statistics** from UW-Madison; an **M.S. Degree in Statistics** from Iowa State University; and a **B.S. Degree in Economics** from South Dakota State University.