

# *Artificial Intelligence for Strategic Improvement*

## **An In-Person Course**

Instructed by *Charles A. Liedtke, Ph.D.*  
Strategic Improvement Systems, LLC (SIS)  
[www.strategicimprovementsystems.com](http://www.strategicimprovementsystems.com)

**June 23, 2025      Crowne Plaza Minneapolis West**

### **Course Description**

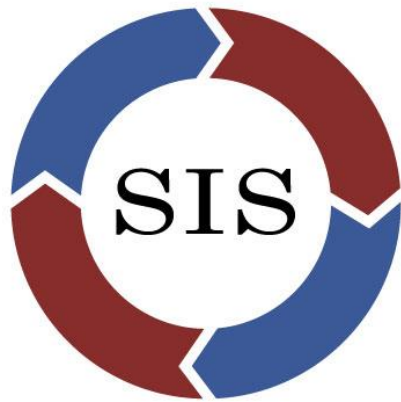
An organization's Executive Team members are the *Strategists* accountable for improving organizational performance. Artificial Intelligence (AI) has emerged as an effective approach for improving organizational performance from a strategic perspective. This research-based practical course will cut through the unnecessary jargon and focus on the content most valuable to Executive Team members and practitioners. The following topics will be covered: *Measuring Organizational Performance; Strategic Improvement Approaches; Data & Mathematics Foundations; AI Landscape; Emergent AI Concepts & Models; Using Generative AI During the Strategic Improvement Cycle; AI Deployment Considerations; AI Risks.*

**Location:** Crowne Plaza Minneapolis West – Plymouth, MN  
**Date:** In-person Class on June 23, 2025.  
**Times:** 8:00 a.m. to 11:00 a.m.  
**Price:** **\$300** - Payment-in-Full in the Amount of \$300 is Due by June 16, 2025.  
**Length:** 2.75 Actual Training Hours (does not include the break).  
**Prerequisites:** None

A *Certificate of Completion* will be given to each participant.

### **Course Schedule:**

7:30 a.m.	Networking Breakfast (Included)
8:00 a.m.	Class
9:20 a.m.	Break
9:40 a.m.	Class
11:00 a.m.	Adjourn



Strategic Improvement Systems



### Course Instructor

**Charles A. Liedtke, Ph.D.** is the President of Strategic Improvement Systems, LLC, a management consulting company designed to assist leaders in improving the performance of their organization from a strategic perspective. Charles conducts **research, consults**, and provides **customized training** on *Strategy, Culture, Quality, Analytics, AI, Improvement, and Innovation*. He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, government entities, hospitals, and clinics. His most recent research projects were on *Quality, Analytics, and Big Data; Big Data in Hoshin Kanri; Information-Based Customer Value Creation; Advances in Strategic Planning; Shaping Organizational Culture; Visions & Visioning; Advances in Horizontal Interaction; & AI for Strategic Improvement*. Charles served as an editor for the Japanese Society for Quality Control on the English version technical standards on *Guidelines for Daily Management* and *Guidelines for Policy Management*. This work made the *best practice* technical standards from Japan accessible to all English speakers.

Charles earned a **Ph.D. in Operations and Information Management** from the University of Wisconsin-Madison specializing in strategy; strategic improvement; and quantitative analysis. Charles also earned an **M.B.A.** and a **Ph.D. Minor in Statistics** from UW-Madison; an **M.S. Degree in Statistics** from Iowa State University; and a **B.S. Degree in Economics** from South Dakota State University.

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**June 23, 2025**

**Crowne Plaza Minneapolis West – Plymouth, MN**

### **Registration & Payment Information**

#### **To register . . .**

Send an email message with the registration information below to [charles@sisliedtke.com](mailto:charles@sisliedtke.com)

- Name & Title/Position
- Organization
- Email Address
- Payment Preference

#### **To pay . . .**

**Price: \$300**      Payment-in-Full in the Amount of \$300 is Due by June 16, 2025

There are three ways that you can pay for the course:

- 1) Mail a check to Charles at the address below with the registration information (above).

Charles A. Liedtke, Ph.D.  
Strategic Improvement Systems, LLC  
4310 Trillium Lane West  
Minnetrista, MN 55364

- 2) Submit a purchase order with the registration information and you will be sent an invoice.

- 3) Submit the registration information and indicate that you would like to pay by credit card.

Charles will send you an invoice through PayPal.

A person's registration is transferable to another person until June 22, 2025. There will be an 80% refund (\$240) for a cancellation until June 16, 2025. There are no cancellation refunds after June 16, 2025.

Price of **\$300** per participant includes:

- 2.75 actual hours of training (in-person)
- Learning materials (workbook)
- Food and beverages at the Crowne Plaza Minneapolis West
- *Artificial Intelligence for Strategic Improvement* Certificate of Completion

### **Questions**

Email Charles at [charles@sisliedtke.com](mailto:charles@sisliedtke.com) with questions.

**Privacy Notice:** Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.