

# Strategic Improvement Green Belt

A public course starting January 14, 2025 instructed by

Charles A. Liedtke, Ph.D.
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www.strategicimprovementsystems.com

## **Course Description**

One of the *global best practice Strategic Improvement* approaches that is used widely in organizations today is *Lean Six Sigma*. This approach combines the "waste out" Lean techniques with the structured Six Sigma problem-solving method and tools to provide leaders with a way to improve both efficiency and effectiveness. Class participants will master the basic *Lean Six Sigma* concepts, methods, and tools while being guided through the DMAIC improvement method to apply them on an actual project. This just-in-time, project-based experience will enable participants to learn and then immediately apply what they learn on a real issue or opportunity. Along with the basic Lean concepts, methods, and tools, participants will learn (1) the basics of strategic planning and analytics, (2) how to develop a project objective; (3) how to use data and process analysis to identify focus areas; (4) how to conduct a root cause analysis; (5) how to develop, prioritize, select, and test solutions; and (6) how to create and implement standards and controls to sustain a new level of performance. The *Strategic Improvement Green Belt* experience will provide participants with the necessary skills to become more valuable to their organization and potentially advance to the *Strategic Improvement Black Belt* level of mastery.

**Length:** 9.0 Days Total = 8.0 Training Days (3-3-2) + 1 Final Exam & Presentation Day. **Location:** Day 1, Day 4, & Day 9 In-Person – Twin Cities Venue, All Other Days on Zoom. **Training Times:** 8:00 a.m. to 2:30 p.m. CST **In-Person**; 8:00 a.m. to 12:00 p.m. CST on **Zoom**.

Price: \$3,900 USD Payment-in-Full in the Amount of \$3,900 is Due By 1/3/2025.

Early Bird Discount: \$3,600 USD if Payment-in-Full is Made Before 11/27/2024.

**Note:** Payment instructions are on Page 3.

**Projects:** Every participant must complete a **DMAIC Improvement Project**. Entire teams do not need to attend the training. Joint projects are allowed (2+ participants who co-lead a project).

#### **Schedule:**

Session One: January 14-16, 2025 Overview, Strategic Planning, Analytics, Lean Six Sigma, Define Step, Reviews, & Measure Step

Session Two: February 19-21, 2025 Analyze Step & Improve Step Control Step, Lean, Structure, & Culture

**Final Event:** May 6, 2025 Final Exam & Final Project Presentation





#### **Course Instructor**

Charles A. Liedtke, Ph.D. is the Founder and Owner of Strategic Improvement Systems, LLC, a management consulting company designed to assist leaders in improving the performance of their organization from a strategic perspective. Charles conducts research, consults, and provides customized training on *Strategy, Culture, Quality, Analytics, Improvement*, and *Innovation*. He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, hospitals, clinics, and government entities. His most recent research reports were on *Quality, Analytics, & Big Data; Big Data in Hoshin Kanri; Information-Based Customer Value Creation; Advances in Strategic Planning; Shaping Organizational Culture; Visions & Visioning;* and Advances in Horizontal Interaction. Charles served as an editor for the Japanese Society for Quality Control on the English version technical standards on *Guidelines for Daily Management* and *Guidelines for Policy Management*. Those two works made the best practice technical standards from Japan accessible to all English speakers.

Charles earned a Ph.D. in Business – Operations and Information Management from the University of Wisconsin-Madison specializing in strategy; strategic improvement; and quantitative analysis. Charles also earned a Ph.D. Minor in Statistics and an MBA from the University of Wisconsin-Madison; an M.S. Degree in Statistics from Iowa State University; and a B.S. Degree in Economics from South Dakota State University.

## Strategic Improvement Green Belt Starting January 14, 2025

## **Registration & Payment Information**

To register . . .

Send an email message with the registration information below to charles@sisliedtke.com

- Name & Title/Position
- Organization
- Email Address
- Payment Preference

To pay ...

Price: \$3,900 USD Payment-in-Full in the Amount of \$3,900 is Due By 1/3/2025. Early Bird Discount: \$3,600 USD if Payment-in-Full is Made Before 11/27/2024.

**Payment-in-full** must be received by **January 3, 2025** to attend the course. There are three ways that you can pay for the course:

1) Mail a check to Charles at the address below with the registration information (above).

Charles A. Liedtke, Ph.D.

Strategic Improvement Systems, LLC

4310 Trillium Lane West

Minnetrista, MN 55364

- 2) Submit a purchase order with the registration information and you will be sent an invoice.
- 3) Submit the registration information and indicate that you would like to pay by credit card. You will be sent an invoice through PayPal.

A person's registration is transferable to another person at any time until the course begins. There will be a 90% refund (\$3,510 or \$3,240 for an Early Bird Registration) for a cancellation until January 3, 2025. There are no cancellation refunds after January 3, 2025, but a 90% credit for future public SIS events will be issued. There are no refunds for someone who attends only part of the course.

Price of \$3,900 (or \$3,600 for Early Bird Discount Payment) per participant includes:

- 8.0 training days (2 Days In-Person) + the Final Event Day (In-Person).
- Set of learning materials (book and binder)
- Coaching and project consulting from Dr. Charles A. Liedtke
- Food and beverages during the in-person days
- Strategic Improvement Green Belt certificate

### **Questions**

Email Charles at <a href="mailto:charles@sisliedtke.com">charles@sisliedtke.com</a>.

**Privacy Notice:** Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.