

Advances in Strategic Improvement

An In-Person Public Course

Instructed by *Charles A. Liedtke, Ph.D.*
Strategic Improvement Systems, LLC

www.strategicimprovementsystems.com

October 9, 2024 Twin Cities Venue - TBD

Course Description

Advances are rapidly occurring in the field of *Strategic Improvement* especially with the emergence of *Analytics*, *Big Data*, and *AI*. How can leaders of organizations apply these new concepts, methods, tools, and techniques to improve organizational performance from a strategic perspective? This short course will cover the following topics: *Overview of Strategic Improvement Approaches*; *Advances in Quality Management*; *Advances in Japanese TQM*; *Advances in Analytics & Big Data for Strategic Improvement*; *Advances in AI for Strategic Improvement*; and *Predicted Future Strategic Improvement Trends*.

Location: Twin Cities Venue - TBD

Date: In-person Class on October 9, 2024.

Times: 8:00 a.m. to 11:30 p.m. Followed by Lunch (Provided).

Price: **\$350** - Payment-in-Full in the Amount of \$350 is Due by October 1, 2024.

Early Bird Discount: \$300 if Payment-in-Full is Made by August 30, 2024.

A *Certificate of Completion* will be given to each participant.

Course Schedule:

8:00 a.m.	Networking Breakfast
9:00 a.m.	Class
10:00 a.m.	Break
10:15 a.m.	Class
11:30 a.m.	Lunch
12:30 p.m.	Adjourn (After Lunch)



Strategic Improvement Systems



Course Instructor

Charles A. Liedtke, Ph.D. is the President of Strategic Improvement Systems, LLC, a management consulting company designed to assist leaders in improving the performance of their organization from a strategic perspective. Charles conducts **research**, **consults**, and provides **customized training** on *Strategy, Culture, Quality, Analytics, AI, Improvement, and Innovation*. He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, government entities, hospitals, and clinics. His most recent research projects were on *Quality, Analytics, and Big Data; Big Data in Hoshin Kanri; Information-Based Customer Value Creation; Advances in Strategic Planning; Shaping Organizational Culture; Visions & Visioning; Advances in Horizontal Interaction; AI Quality; & AI for Strategic Improvement*. Charles served as an editor for the Japanese Society for Quality Control on the English version technical standards on *Guidelines for Daily Management* and *Guidelines for Policy Management*. This work made the *best practice* technical standards from Japan accessible to all English speakers.

Charles earned a **Ph.D. in Operations and Information Management** from the University of Wisconsin-Madison specializing in strategy; strategic improvement; and quantitative analysis. Charles also earned an **M.B.A.** and a **Ph.D. Minor in Statistics** from UW-Madison; an **M.S. Degree in Statistics** from Iowa State University; and a **B.S. Degree in Economics** from South Dakota State University.

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Registration & Payment Information

To register . . .

Send an email message with the registration information below to charles@sisliedtke.com

- Name & Title/Position
- Organization
- Email Address
- Payment Preference

To pay . . .

Price: \$350 Payment-in-Full in the Amount of \$300 is Due by October 1, 2024

Early Bird Discount: \$300 If Payment-In Full is made by August 30, 2024

There are three ways that you can pay for the course:

1) Mail a check to Charles at the address below with the registration information (above).

Charles A. Liedtke, Ph.D.
Strategic Improvement Systems, LLC
4310 Trillium Lane West
Minnetrista, MN 55364

2) Submit a purchase order with the registration information and you will be sent an invoice.

3) Submit the registration information and indicate that you would like to pay by credit card.

Charles will send you an invoice through PayPal.

A person's registration is transferable to another person until October 8, 2024. There will be an 80% refund (\$280/\$240) for a cancellation until October 1, 2024. There are no cancellation refunds after October 1, 2024.

Price of **\$350** (or **\$300 for Early Bird Discount**) per participant includes:

- Half-day in-person experience
- Set of learning materials (workbook)
- Food and beverages at the Twin Cities venue
- *Advances in Strategic Improvement* Certificate of Completion

Questions

Email Charles at charles@sisliedtke.com with questions.

Privacy Notice: Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.