

* 15TH ANNUAL ASIP CONFERENCE *



Advanced Strategic Improvement Practices

A one-day in-person **Annual Conference** sponsored by

Charles A. Liedtke, Ph.D.
Strategic Improvement Systems, LLC

Dear Friends,

Summer greetings! I would like to invite you and your colleagues to attend the *15th Annual Advanced Strategic Improvement Practices (ASIP) Conference* on October 19, 2023 at the Hazeltine National Golf Club in Chaska, MN.

The *purpose* of the conference is *to gather experts from various types of organizations to learn with each other how to improve organizations from a strategic perspective*. The twelve presentations this year will be related to *Organizational Structure, Strategic Planning, Innovation, Resilience, Risk Management, Safety, Lean Six Sigma, AI, Industry 4.0, Quality Management, & Productivity*.

This is the fifteenth year of the conference and many participants attend every year. There is an *all-star cast* of presenters again this year. You will learn with *thought leaders* from numerous organizations in a beautiful and relaxed atmosphere. This brochure is also on the website below. Registration and payment information is on Page 4. I hope to see you October 19!

Sincerely,

Charles

Charles A. Liedtke, Ph.D.
Strategic Improvement Systems, LLC
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Website: www.strategicimprovementsystems.com/annual-conference/

15th Annual
Advanced Strategic Improvement Practices Conference
Hazeltine National Golf Club in Chaska, MN – October 19, 2023
Brochure available at www.strategicimprovementsystems.com/annual-conference/

Agenda

- 7:45 Check-In & Informal Networking Breakfast
8:30 Welcome & Opening Remarks
- 8:40 Presentation #1: Leah Voigt Potter & Kathryn Lockie, MN DHS DCT
- *Becoming Philosophically-Driven: Core 4 at MN DHS DCT*
- 9:00 Presentation #2: Shannon Groen, New Flyer
- *Scaling-Up Problem-Solving Tools*
- 9:20 Presentation #3: Dr. Rachna Shah, University of MN Carlson School of Management
- *Advances in Lean Health Care*
- 9:45 Break
- 10:05 Presentation #4: Landon Elkins, New Flyer
- *Reduction of Seat Damage*
- 10:25 Presentation #5: Dr. Ralph Bovard, Medical Orienteer
- *The Leadership Compass: When Too Far East is West – Lessons on Survival & Resilience*
- 10:50 Break
- 11:05 Presentation #6: Dr. Janna Kenigsberg, MN DHS DCT
- *Opioid Overdose Risk Reduction*
- 11:25 Presentation #7: Ping Honzay, MN Landscape Arboretum
- *The Organization Structure of Bees*
- 11:50 Lunch
- 12:50 Presentation #8: Dr. Charles A. Liedtke, Strategic Improvement Systems, LLC
- *Dr. W. Edwards Deming (1900-1993): An Enduring Legacy*
- 1:10 Presentation #9: Dina Yushkevich, Amazon
- *Amazon Insights*
- 1:30 Presentation #10: Adam Dickinson, IBM
- *IBM: Reinvention at 112 Years*
- 1:50 Break
- 2:05 Presentation #11: Dr. Erika Rivers, Wilderness Inquiry
- *Planning for the Future at Wilderness Inquiry*
- 2:25 Presentation #12: Vern Campbell, University of Manitoba & Process Management
- *Advances in Industry 4.0*
- 2:50 Closing Comments
- 3:00 – 4:15 Celebration: Beverages & Hors d'oeuvres'

Note: The agenda is subject to change due to unforeseen circumstances.

ASIP Conference Sponsor



Charles A. Liedtke, Ph.D. is the President of Strategic Improvement Systems, LLC, a management consulting company designed to assist leaders in improving the performance of their organization from a strategic perspective. Charles conducts **research, consults,** and provides **customized training** on *Strategy, Culture, Quality, Analytics, Improvement, and Innovation*. He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, government entities, hospitals, and clinics. His most recent research projects were on *Quality, Analytics, & Big Data; Big Data in Hoshin Kanri; Information-Based Customer Value Creation; Advances in Strategic Planning; Shaping Organizational Culture; Visions & Visioning;* and *Advances in Horizontal Interaction*. Charles served as an editor for the Japanese Society for Quality Control on the English version technical standards on *Guidelines for Daily Management* and *Guidelines for Policy Management*. This work made the *best practice* technical standards from Japan accessible to all English speakers.

Charles earned a **Ph.D. in Business – Operations and Information Management** from the University of Wisconsin-Madison specializing in strategy; strategic improvement; and quantitative analysis. Charles also earned an **M.B.A.** and a **Ph.D. Minor in Statistics** from UW-Madison; an **M.S. Degree in Statistics** from Iowa State University; and a **B.S. Degree in Economics** from South Dakota State University.

ASIP Conference 2023 Registration & Payment Information

Registration & Payment Information

To register . . . Send an email message that contains the information below **for each participant** to Charles at charles@sisliedtke.com

- Name
- Organization
- Title
- Email Address
- Payment Preference

Price **Regular Price:** **\$450 per person by October 12, 2023**
Early Bird Price: **\$400 per person by August 25, 2023**

To Pay . . . Payment in full for each participant must be received by **October 12, 2023**. There are **three ways** to pay for the conference:

1) **Mail a check** to Charles at the address below with the registration information:

Charles A. Liedtke, Ph.D.
Strategic Improvement Systems, LLC
6231 Hummingbird Road
Excelsior, MN 55331

2) **Email a purchase order** to Charles with the registration information and you'll be invoiced.

3) **Email the registration information** to Charles and indicate that you would like to **pay by credit card**. You will then receive an invoice through PayPal.

A person's registration is transferable to another person at any time until the conference begins on October 19, 2023. There will be an 80% refund (\$360 or \$320) for a cancellation until October 12, 2023. There will be no cancellation refunds after October 12, 2023.

The registration fee of **\$450 per person (or \$400)** includes:

- The opportunity to see twelve presentations and learn with thought leaders
- Breakfast, lunch, and break refreshments throughout the day
- Beverages and hors d'oeuvres' at 3:00 p.m. immediately following the conference

Conference Location

Hazeltine National Golf Club
1900 Hazeltine Boulevard
Chaska, MN 55318
Phone: 952-556-5400
Email Charles with questions at charles@sisliedtke.com.

Privacy Notice: The above information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.