



Strategic Improvement Systems



## *Analytics Strategy*

A 60-minute public Zoom webinar on **September 25, 2023** instructed by

*Charles A. Liedtke, Ph.D.*

*Strategic Improvement Systems, LLC*

[www.strategicimprovementsystems.com](http://www.strategicimprovementsystems.com)

**Webinar Description:** *Analytics* is the collection and analysis of data for decision making. Leaders have realized that formulating an analytics strategic intent and developing organizational analytics capabilities can accelerate the generation of insights. This course will cover the following topics: *Organizational Performance, Big Data, Analytics Process, Analytics Strategic Intent, Analytics Visioning, Analytics Roadmaps, Analytics Strategy Development, and Data Risk Analysis.*

**Webinar Date:** September 25, 2023

**Time:** 7:30 a.m. to 8:30 a.m. CST (60 minutes)

**Price:** \$100 USD Per Person by 9/22/2023

**Platform:** Zoom

**The Process:** Each participant will be sent on September 24, 2023 a (1) Zoom invitation and (2) PDF of the slides if payment has been received. Participants should join the Zoom meeting before 7:30 a.m. on September 25, 2023. The webinar will start at 7:30 a.m. CST.

### **Registration & Payment Information**

**To register . . .** Send an email message with the information below to [charles@sisliedtke.com](mailto:charles@sisliedtke.com)

- (1) Name, (2) Title/Position, (3) Organization, (4) Email Address, & (5) Payment Preference

**Payment-in-full** of **\$100 USD** must be received by **September 22, 2023**. There are three ways to pay:

1) Mail a check to Charles at the address below with the registration information (above).

Charles A. Liedtke, Ph.D.  
Strategic Improvement Systems, LLC  
6231 Hummingbird Road  
Excelsior, MN 55331

2) Email Charles a purchase order with your registration information and you will be sent an invoice.

3) Email Charles your registration information and indicate that you would like to pay by credit card. You will then receive an invoice through PayPal.

A person's registration is transferable to another person at any time until 5:00 p.m. on September 24, 2023. Just email Charles your registration transfer request. There are no cancellation refunds.

**Email Charles if you have questions at . . .** [charles@sisliedtke.com](mailto:charles@sisliedtke.com).

**Privacy Notice:** Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.