



Strategic Improvement Systems



Visions & Visioning

An In-Person Workshop on **November 9, 2022** Instructed by

Charles A. Liedtke, Ph.D.

Strategic Improvement Systems, LLC

www.strategicimprovementsystems.com

Workshop Description: This hands-on 6-hour workshop covers the essential concepts, techniques, and tools useful for *creating* and *communicating* an *organizational vision*. This workshop can help you start to create a **vision** for an organization, division, department, office, plant, hospital, clinic, system, process, project, product, or service. The workshop is composed of three sections:

Visions: Vision Use Cases, Vision Types, Vision Characteristics, Common Key Vision Words, Vision Case Studies, Vision Examples

Visioning: Basic Visioning Model, PDSA for Visioning, Up-Down Twice Model, Visioning Techniques, Visioning Pitfalls, & Communicating the Vision

Visioning System: Aim of the Visioning System, Components of the Visioning System, & Necessary Interactions of the System Components

When: 11/9/22 - 8:00 a.m. to 2:00 p.m. CST **Price:** \$400 USD by 5:00 p.m. CST on 11/2/22

Venue: Crowne Plaza Minneapolis West at 3131 Campus Drive, Plymouth, MN

Food & Beverages: Breakfast, Break, and Lunch Food & Beverages Provided

To register . . . Send an email message with the information below to charles@sisliedtke.com

- (1) Name, (2) Title/Position, (3) Organization, (4) Email Address, & (5) Payment Preference

Payment-in-full of \$400 must be received by **5:00 p.m. on November 2, 2022**. There are 3 ways to pay:

1) Mail a check to Charles at the address below with the registration information (above).

Charles A. Liedtke, Ph.D.

Strategic Improvement Systems, LLC

6231 Hummingbird Road

Excelsior, MN 55331

2) Email Charles a purchase order with your registration information and you will be emailed an invoice.

3) Email Charles your registration information and indicate that you would like to pay by credit card.

Charles will send you an invoice through PayPal.

A person's registration is transferable to another person at any time until 5:00 p.m. on November 21, 2022. Just email Charles your registration transfer request. There are no cancellation refunds.

Questions: Email Charles at charles@sisliedtke.com.