

* 14TH ANNUAL ASIP CONFERENCE *



Advanced Strategic Improvement Practices

A one-day **Annual Conference** sponsored by

Charles A. Liedtke, Ph.D.

Strategic Improvement Systems, LLC

Dear Friends,

Summer greetings! I would like to invite you and your colleagues to attend the *14th Annual Advanced Strategic Improvement Practices (ASIP) Conference* on September 22, 2022 at the Crowne Plaza Minneapolis West in Plymouth, MN.

The *purpose* of the conference is *to gather experts from various types of organizations to learn with each other how to improve organizations from a strategic perspective*. The presentation topics and content this year will be related to *Organizational Structure, Strategic Planning, Innovation, Regulatory Compliance, Risk Management, Safety, Lean Six Sigma, AI, Industry 4.0, Team Mindfulness, Quality Management, Productivity, & Statistical Analysis*.

This is the fourteenth year of the conference and many participants attend every year. There is an *all-star cast* of presenters again this year. You will learn with *thought leaders* from numerous organizations in a relaxed atmosphere. The conference room table arrangement will allow us to distance. Masks are optional at this time, but you should follow the policies of your organization. A discounted hotel room rate is available to conference participants (mention “Strategic Improvement Systems – Annual Conference”). This brochure is also on the website below. I hope to see you September 22.

Sincerely,

Charles

Charles A. Liedtke, Ph.D.
Strategic Improvement Systems, LLC

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E-mail: charles@sisliedtke.com

Website: www.strategicimprovementsystems.com/annual-conference/

14th Annual
Advanced Strategic Improvement Practices Conference
Crowne Plaza Minneapolis West in Plymouth, MN - September 22, 2022

Agenda

- 7:45 Check-In & Informal Networking Breakfast
8:30 Welcome, Opening Remarks, & Tribute to Dr. Andy Van de Ven
8:45 Presentation #1: Lisa Dejoras, MN DHS Direct Care & Treatment
- *Improving the Strategic Planning Process at MN DHS DCT*
9:05 Presentation #2: Gene Dankbar, Mayo Clinic (retired)
- *My Career in Quality: Gratitude & Shared Lessons for the Future*
9:25 Presentation #3: Dr. Mary Zellmer-Bruhn, U of MN Carlson School of Management
- *Team Mindfulness & Productivity*
9:55 Break
10:15 Presentation #4: Kurt Shaw, Mike Oachs, & Ryan Walberg, New Flyer
- *Enhancing Shop Floor Problem-Solving at New Flyer*
10:35 Presentation #5: Nancy Freeman, MN DHS Direct Care & Treatment
- *Assuring Real-Time Perpetual Regulatory Compliance*
10:55 Presentation #6: Jeff Ziegler, Mayo Clinic
- *Improving & Innovating in Healthcare Operations Management*
11:15 Table Activity
11:30 Lunch
12:35 Presentation #7: Dr. Charles A. Liedtke, Strategic Improvement Systems, LLC
- *Advances in Horizontal Interaction*
12:55 Presentation #8: Michael Rockhold & Emily Magnan, University of MN Physicians
- *The Role of Statistics in Developing a Mobile Productivity App*
1:15 Presentation #9: Justin Gilbert, IBM
- *Solving Problems Together in a VUCA World*
1:35 Break
1:55 Presentation #10: Katherine Kreager-Pieper, Dakota County Community Living Services
- *Improving the Intake Queue Process*
2:15 Presentation #11: Vern Campbell, Process Management & University of Manitoba
- *Industry 4.0: Critical Factors to Successful Adoption*
2:35 Table Activity
2:55 Closing Comments
3:00 Celebration: Beverages & Hors d'oeuvres'
4:15 End

Note: The agenda is subject to change due to unforeseen circumstances.

ASIP Conference Sponsor



Charles A. Liedtke, Ph.D. is the President of Strategic Improvement Systems, LLC, a management consulting company designed to assist leaders in improving the performance of their organization from a strategic perspective. Charles conducts **research, consults,** and provides **customized training** on *Strategy, Culture, Quality, Analytics, Improvement, and Innovation*. He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, government entities, hospitals, and clinics. His most recent research projects were on *Quality, Analytics, & Big Data; Big Data in Hoshin Kanri; Information-Based Customer Value Creation; Advances in Strategic Planning; Shaping Organizational Culture;* and *Visions & Visioning*. Charles served as an editor for the Japanese Society for Quality Control on the English version technical standards on *Guidelines for Daily Management* and *Guidelines for Policy Management*. This work made the *best practice* technical standards from Japan accessible to all English speakers.

Charles earned a **Ph.D. in Business – Operations and Information Management** from the University of Wisconsin-Madison specializing in strategy; strategic improvement; and quantitative analysis. Charles also earned an **M.B.A.** and a **Ph.D. Minor in Statistics** from UW-Madison; an **M.S. Degree in Statistics** from Iowa State University; and a **B.S. Degree in Economics** from South Dakota State University.

ASIP Conference 2022 Registration Information

Registration & Payment Information

To register . . .

Send an email message that contains the information below **for each participant** to Charles at charles@sisliedtke.com

- Name
- Organization
- Title
- Email Address
- Payment Preference

Privacy Notice: The above information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.

To pay the registration fee of \$350 per person . . .

Payment in full for each participant must be received by **September 15, 2022**. There are **three ways** to pay for the conference:

1) **Mail a check** to Charles at the address below with the registration information:

Charles A. Liedtke, Ph.D.
Strategic Improvement Systems, LLC
6231 Hummingbird Road
Excelsior, MN 55331

2) **Email a purchase order** to Charles with the registration information and you'll be invoiced.

3) **Email the registration information** to Charles and indicate that you would like to **pay by credit card**. Charles will send you an invoice through PayPal.

A person's registration is transferable to another person at any time until the conference begins on September 22, 2022. There will be an 80% refund (\$280) for a cancellation until September 15, 2022. There will be no cancellation refunds after September 15, 2022.

The registration fee of **\$350 per person** includes:

- The opportunity to see eleven presentations and learn with thought leaders
- Breakfast, lunch, and break refreshments throughout the day
- Beverages and hors d'oeuvres' at 3:00 p.m. immediately following the conference

Conference Location

Crowne Plaza Minneapolis West (Near Interstate 494 and Highway 55)
3131 Campus Drive
Plymouth, MN 55441
Phone: 763-559-6600

Note: Discounted hotel room rate available.

Email Charles with questions at charles@sisliedtke.com.