



Strategic Improvement Systems



## *Visions & Visioning*

A Virtual Zoom Short Course on **November 16, 2021** Instructed by

*Charles A. Liedtke, Ph.D.*

*Strategic Improvement Systems, LLC*

[www.strategicimprovementsystems.com](http://www.strategicimprovementsystems.com)

**Course Description:** This 3-hour course covers some of the basic concepts, techniques, and tools useful for *creating* and *communicating* an *organizational vision*. The course is composed of three sections:

**Visions:** Vision Use Cases, Vision Types, Vision Characteristics, Common Key Vision Words, Vision Case Studies, Vision Examples

**Visioning:** Basic Visioning Model, PDSA for Visioning, Up-Down Twice Model, Visioning Techniques, Visioning Pitfalls, & Communicating the Vision

**Visioning System:** Aim of the Visioning System, Components of the Visioning System, & Necessary Interactions of the System Components

**When:** 11/16/21 - 8:00 a.m. to 11:00 a.m. CST    **Price:** \$400 USD by 5:00 p.m. CST on 11/12/21

**The Process:** Each registered participant will be sent a (1) Zoom invitation and (2) PDF of the slides if payment has been received. Participants should join the course by 7:55 a.m. on November 16, 2021. The course starts at 8:00 a.m. There will be a 15-minute break at 9:00 a.m. and 10:00 a.m.

**To register . . .** Send an email message with the information below to [charles@sisliedtke.com](mailto:charles@sisliedtke.com)

- (1) Name, (2) Title/Position, (3) Organization, (4) Email Address, & (5) Payment Preference

**Payment-in-full** of \$400 must be received by **5:00 p.m. on November 12, 2021**. There are 3 ways to pay:

1) Mail a check to Charles at the address below with the registration information (above).

Charles A. Liedtke, Ph.D.

Strategic Improvement Systems, LLC

6231 Hummingbird Road

Excelsior, MN 55331

2) Email Charles a purchase order with your registration information and you will be emailed an invoice.

3) Email Charles your registration information and indicate that you would like to pay by credit card.

Charles will send you an invoice through PayPal.

A person's registration is transferable to another person at any time until 5:00 p.m. on November 15, 2021. Just email Charles your registration transfer request. There are no cancellation refunds.

**Questions:** Email Charles at [charles@sisliedtke.com](mailto:charles@sisliedtke.com).