

13th Annual Advanced Strategic Improvement Practices Conference

Sponsored by

Charles A. Liedtke, Ph.D.
Strategic Improvement Systems, LLC



Strategic Improvement Systems



Dear Friends,

Summer greetings! I would like to invite you and your colleagues to the *13th Annual Advanced Strategic Improvement Practices (ASIP) Conference* on the morning of September 28, 2021 on the Zoom platform. This is the second consecutive year the conference will be virtual due to the pandemic. I'm planning to return to having the conference in-person in 2022.

The *purpose* of the conference is *to learn from experts from diverse backgrounds how to improve organizational performance from a strategic perspective.*

This is the 13th year of the conference and many people attend every year. There is an *all-star cast* of presenters again this year. Please join me on September 28 to learn from *thought leaders* from a variety of organizations. The conference agenda and registration information follow.

Sincerely,

Charles

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13th Annual Advanced Strategic Improvement Practices (ASIP) Conference

September 28, 2021 - Zoom Platform – Central Standard Times

7:50 a.m. Check-In & Networking
8:00 a.m. Kick-Off

GROUP ONE

8:10 a.m. Dr. Charles A. Liedtke, Strategic Improvement Systems, LLC
- *Visions & Visioning*

8:25 a.m. Verónica Jaralambides, MN Department of Natural Resources
- *Minnesota State Parks & Trails – Loyalty Clubs 2.0*

8:40 a.m. Dr. Andy Van de Ven, Carlson School of Management
- *Traditional & Emerging Views of Organizational Change Models*

9:00 a.m. Break (15 Minutes)

GROUP TWO

9:15 a.m. Peggy Boyd & Marcus Maier, MacDon
- *Using the 7 Step Lean Six Sigma Problem-Solving Method to Reduce Leaks on the Adapter Weldment*

9:30 a.m. Lance Haugen, MNIT
- *The Application of Strategic Planning at MNIT*

9:45 a.m. Charlie Lawler, MN DHS Direct Care & Treatment (DCT)
- *The Application of Strategic Planning at DCT*

10:00 a.m. Kirk Burcar, New Flyer
- *The Application of Hoshin Kanri at New Flyer*

10:15 a.m. Break (15 Minutes)

GROUP THREE

10:30 a.m. Jeff Ziegler, Mayo Clinic
- *Rapid Healthcare Innovation During the COVID-19 Pandemic*

10:45 a.m. Colleen Krohn, MN Department of Employment & Economic Development
- *Improving the Talent Acquisition Process*

11:00 a.m. Vern Campbell, Process Management & University of Manitoba
- *Advances in Problem-Solving – Seven Common Mistakes*

11:15 a.m. Break (10 Minutes)

11:25 a.m. Breakout Groups

11:45 a.m. Breakout Group Reports

12:05 a.m. Closing Thoughts

12:10 p.m. Networking Session

12:30 a.m. End

Note: The agenda is subject to change due to unforeseen circumstances.

ASIP Conference Sponsor



Charles A. Liedtke, Ph.D. is the President of Strategic Improvement Systems, LLC, a management consulting company designed to assist leaders in improving the performance of their organization from a strategic perspective. Charles conducts **research, consults**, and provides **customized training** on ***Strategy, Quality, Analytics, Improvement, and Innovation***. He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, and government entities. He was the lead instructor for the Leadership Black Belt (LBB) course sponsored by the Joseph M. Juran Center for Leadership in Quality at the Carlson School of Management. Charles served as an *Editor* of the English versions of the Japanese Society for Quality Control Standards on ***Guidelines for Daily Management*** and ***Guidelines for Policy Management***. His most recent research projects were on ***Quality, Analytics, and Big Data; Big Data in Hoshin Kanri; Information-Based Customer Value Creation; Advances in Strategic Planning, Shaping Organizational Culture, and Visions & Visioning***.

Charles earned a **Ph.D. in Business – Operations and Information Management** from the University of Wisconsin-Madison specializing in Strategy; Strategic Improvement; and Quantitative Analysis. His Ph.D. dissertation is titled, "Horizontal Interaction During Strategic Improvement Initiatives: A Study Involving Six Quality-Oriented Organizations." Charles has conducted research on Six Sigma, Lean, Process Management, Knowledge Management, Visioning, Hoshin Kanri, Long-Term Planning, Preserving Quality Superiority, Product and Service Design, Discovery, Process Improvement, Analytics, and Big Data. Charles also earned an **M.B.A.** and a **Ph.D. minor in Statistics** from UW-Madison; an **M.S. degree in Statistics** from Iowa State University; and a **B.S. degree in Economics** from South Dakota State University.

ASIP Conference 2021 Registration Information

Registration & Payment Information

To register . . .

Send an email message that contains the information below **for each conference participant** to Charles at charles@sisliedtke.com

- Name
- Organization
- Title
- Email Address
- Payment Preference

Privacy Notice: The above information will only be used for internal purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.

To pay the registration fee of \$200 (U.S. Dollars) per person . . .

Payment in full for each participant must be received by **September 24, 2021**. There are **three ways** to pay for the conference:

- 1) **Mail a check** to Charles at the address below with the registration information:
Charles A. Liedtke, Ph.D.
Strategic Improvement Systems, LLC
6231 Hummingbird Road
Excelsior, MN 55331
- 2) **Email a purchase order** to Charles with the registration information and you'll be invoiced.
- 3) **Email the registration information** to Charles and indicate that you would like to **pay by credit card**. Charles will send you an invoice through **PayPal**.

A person's registration is transferable to another person at any time until the conference begins on September 28, 2021. There will be no cancellation refunds.

The registration fee of **\$200 per person** includes:

- The opportunity to learn from ten presenters
- PDF version of the ten presentations
- Networking opportunities

Questions: Please email Charles at charles@sisliedtke.com.