



Strategic Improvement Systems



## *Exploratory Data Analysis*

A public 60-Minute Zoom webinar on January 29, 2021 instructed by

*Charles A. Liedtke, Ph.D.*

*Strategic Improvement Systems, LLC*

[www.strategicimprovementsystems.com](http://www.strategicimprovementsystems.com)

**Webinar Description:** Leadership Teams (LTs) often direct data collection and analysis efforts during strategic improvement initiatives. How can data be efficiently and effectively explored for insights, patterns, trends, and outliers? This webinar will cover the following topics: *Big Data Analytics; Types of Data; Analyzing Standardized Data; Data Mining; Discovering Patterns, Trends, Outliers, Relationships, & Associations; Distribution Tests, Scatter Plot; Matrix Plot; 3-D Surface Plot; and Bubble Plot.*

**Price: \$75 Per Person** by 5:00 p.m. on January 27

**Platform:** Zoom

**Webinar Date:** January 29, 2021

**Time:** 7:30 a.m. to 8:30 a.m. (60 minutes)

**The Process:** Each participant will be sent on January 28, 2021 a (1) Zoom invitation and (2) PDF of the slides if payment has been received. Participants should join the meeting by 7:25 a.m. on January 29, 2021. The webinar will start at 7:30 a.m.

### **Registration & Payment Information**

**To register . . .** Send an email message with the information below to [charles@sisliedtke.com](mailto:charles@sisliedtke.com)

- (1) Name, (2) Title/Position, (3) Organization, (4) Email Address, & (5) Payment Preference

**Payment-in-full** of \$75 must be received by **5:00 p.m. on January 27**. There are three ways to pay:

1) Mail a check to Charles at the address below with the registration information (above).

Charles A. Liedtke, Ph.D.

Strategic Improvement Systems, LLC

6231 Hummingbird Road

Excelsior, MN 55331

2) Email Charles a purchase order with your registration information and you will be sent an invoice.

3) Email Charles your registration information and indicate that you would like to pay by credit card.

Charles will send you an invoice through PayPal.

A person's registration is transferable to another person at any time until 5:00 p.m. on January 28, 2021. Just email Charles your registration transfer request. There are no cancellation refunds.

**Questions:** You can phone Charles at 952-380-0778 or email him at [charles@sisliedtke.com](mailto:charles@sisliedtke.com).

**Privacy Notice:** Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.