



Strategic Improvement Systems



## *Advances in Strategic Planning*

A public 60-minute Zoom webinar on February 26, 2021 instructed by

*Charles A. Liedtke, Ph.D.*

*Strategic Improvement Systems, LLC*

[www.strategicimprovementsystems.com](http://www.strategicimprovementsystems.com)

**Webinar Description:** Effective and efficient strategic planning is needed now more than ever as leaders of organizations attempt to adapt to changing environments and lead through extreme uncertainty. What are the latest *advances in strategic planning* and how can they start to be applied? This webinar will cover the following topics: *Types of Strategic Planning Processes, Crisis Planning, Hoshin Kanri, Strategy Tools, Developing & Deploying Strategic Objectives, Creating Alignment, and Conducting Effective Reviews.*

**Price: \$75 Per Person** by 5:00 p.m. on February 24

**Platform:** Zoom

**Webinar Date:** February 26, 2021

**Time:** 7:30 a.m. to 8:30 a.m. (60 minutes)

**The Process:** Each participant will be sent on February 25 a (1) Zoom invitation and (2) PDF of the slides if payment has been received. Participants should join the meeting before 7:25 a.m. on February 26, 2021. The webinar will start at 7:30 a.m.

### **Registration & Payment Information**

**To register . . .** Send an email message with the information below to [charles@sisliedtke.com](mailto:charles@sisliedtke.com)

- (1) Name, (2) Title/Position, (3) Organization, (4) Email Address, & (5) Payment Preference

**Payment-in-full** of \$75 must be received by **5:00 p.m. on February 24**. There are three ways to pay:

1) Mail a check to Charles at the address below with the registration information (above).

Charles A. Liedtke, Ph.D.

Strategic Improvement Systems, LLC

6231 Hummingbird Road

Excelsior, MN 55331

2) Email Charles a purchase order with your registration information and you will be sent an invoice.

3) Email Charles your registration information and indicate that you would like to pay by credit card.

Charles will send you an invoice through PayPal.

A person's registration is transferable to another person at any time until 5:00 p.m. on February 25, 2021. Just email Charles your registration transfer request. There are no cancellation refunds.

**Questions:** You can phone Charles at 952-380-0778 or email him at [charles@sisliedtke.com](mailto:charles@sisliedtke.com).

**Privacy Notice:** Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.