



Strategic Improvement Systems



Shaping Organizational Culture

A public Zoom short course on **November 2, 2020** instructed by

Charles A. Liedtke, Ph.D.

Strategic Improvement Systems, LLC

www.strategicimprovementsystems.com

Webinar Description: Top Management Teams (TMTs) sometimes attempt to improve organizational performance by shaping organizational culture. How can organizational culture be imagined, measured, and shaped through a portfolio of projects? This action-packed, fun-filled short course will cover the following topics: *Linking Culture & Performance, Culture Concepts, Culture Frameworks, Culture Dimensions, Measuring Culture Dimensions, and Shaping Organizational Culture with a Project Portfolio.*

Price: \$150 Per Person by 5:00 p.m. CST on 10/30/20 **Platform:** Zoom

Course Date: November 2, 2020

Time: 8:00 a.m. to 11:00 a.m. CST

The Process: Each registered participant will be sent on November 1, 2020 a (1) Zoom invitation and (2) PDF of the slides if payment has been received. Participants should join the course by 7:50 a.m. on November 2. The course starts at 8:00 a.m. There will be a 15-minute break at 9:00 a.m. and 10:00 a.m.

Registration & Payment Information

To register . . . Send an email message with the information below to charles@sisliedtke.com

- (1) Name, (2) Title/Position, (3) Organization, (4) Email Address, & (5) Payment Preference

Payment-in-full of **\$150** must be received by **5:00 p.m.** on **October 30, 2020**. There are 3 ways to pay:

1) Mail a check to Charles at the address below with the registration information (above).

Charles A. Liedtke, Ph.D.

Strategic Improvement Systems, LLC

6231 Hummingbird Road

Excelsior, MN 55331

2) Email Charles a purchase order with your registration information and you will be sent an invoice.

3) Email Charles your registration information and indicate that you would like to pay by credit card.

Charles will send you an invoice through PayPal.

A person's registration is transferable to another person at any time until 5:00 p.m. on October 30, 2020. Just email Charles your registration transfer request. There are no cancellation refunds.

Questions: You can phone Charles at 952-380-0778 or email him at charles@sisliedtke.com.

Privacy Notice: Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.