



Strategic Improvement Systems



Shaping Organizational Culture

A public Zoom webinar on November 13, 2020 instructed by

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Webinar Description: Top Management Teams (TMTs) often want to improve organizational performance by launching organizational culture-shaping projects. How can organizational culture be imagined, measured, and shaped through a portfolio of projects? This webinar will cover the following topics: *Organizational Performance Categories, Culture Concepts, Culture Frameworks, Culture Dimensions, Measuring Culture Dimensions, Project Portfolio, and Shaping Organizational Culture.*

Price: \$50 Per Person by 5:00 p.m. on 11/12/2020

Platform: Zoom

Webinar Date: November 13, 2020

Time: 7:30 a.m. to 8:20 a.m. (50 minutes)

The Process: Each participant will be sent on November 12, 2020 a (1) Zoom invitation and (2) PDF of the slides if payment has been received. Participants should join the meeting by 7:25 a.m. on November 13, 2020. The webinar will start at 7:30 a.m.

Registration & Payment Information

To register . . . Send an email message with the information below to charles@sisliedtke.com

- (1) Name, (2) Title/Position, (3) Organization, (4) Email Address, & (5) Payment Preference

Payment-in-full of **\$50** must be received by **5:00 p.m. on November 12, 2020**. There are 3 ways to pay:

1) Mail a check to Charles at the address below with the registration information (above).

Charles A. Liedtke, Ph.D.

Strategic Improvement Systems, LLC

6231 Hummingbird Road

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2) Email Charles a purchase order with your registration information and you will be sent an invoice.

3) Email Charles your registration information and indicate that you would like to pay by credit card.

Charles will send you an invoice through PayPal.

A person's registration is transferable to another person at any time until 5:00 p.m. on November 12, 2020. Just email Charles your registration transfer request. There are no cancellation refunds.

Questions: You can phone Charles at 952-380-0778 or email him at charles@sisliedtke.com.

Privacy Notice: Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.