

*12th Annual
Advanced Strategic Improvement Practices Conference*

Sponsored by

Charles A. Liedtke, Ph.D.
Strategic Improvement Systems, LLC



Strategic Improvement Systems



Dear Friends,

Summer greetings! I would like to invite you and your colleagues to the *12th Annual Advanced Strategic Improvement Practices (ASIP) Conference* on the morning of September 30, 2020 on the Zoom platform. This is the first year the conference will be virtual.

The *purpose* of the conference this year is *to learn from experts from diverse backgrounds how to improve organizational performance from a strategic perspective.*

This is the twelfth year of the conference and many people attend every year. There is an *all-star cast* of presenters again this year. Please join me on September 30 to learn from *thought leaders* from a variety of organizations. The brochure follows.

Sincerely,

Charles

Charles A. Liedtke, Ph.D.
Strategic Improvement Systems, LLC
Office: 952-380-0778
E-mail: charles@sisliedtke.com
Website: www.strategicimprovementsystems.com

***12th Annual
Advanced Strategic Improvement Practices (ASIP) Conference***

September 30, 2020 - Zoom Platform – Central Standard Times

7:30 a.m. Check-In & Chat **Central Standard Times**
8:00 a.m. Kick-Off

GROUP ONE

8:10 a.m. Laura Grunloh, MN DNR
- *Strategy Tools for CI Deployment Planning*
8:30 a.m. Molly Steffen, Allina Health
- *Health Care Safety Challenges in a Pandemic World*
8:50 a.m. Dr. Andy Van de Ven (Ph.D.), Carlson School of Management
- *Broadening our Sights on Organization Change and Innovation*
9:20 a.m. Break (15 Minutes)

GROUP TWO

9:35 a.m. Dr. Charles A. Liedtke (Ph.D.), Strategic Improvement Systems, LLC
- *Shaping Organizational Culture*
9:50 a.m. Dr. Kim Wernsing (M.D.), MN DHS DCT
- *Forensic's Vaccination Improvement Project*
10:10 a.m. Eric Gamble, IBM & Wake Forest University
- *AI & Machine Vision in the Auto Industry*
10:30 a.m. Break (15 Minutes)

GROUP THREE

10:45 a.m. Vicki Amon-Higa, Amon-Higa & Associates, LLC
- *Mapping the Customer Experience*
11:05 a.m. Vern Campbell, Process Management & University of Manitoba
- *Scientific Problem-Solving*
11:25 a.m. Closing Comments
11:30 a.m. Adjourn

11:30 a.m. Chat Session (Optional)
12:00 a.m. End

Note: The agenda is subject to change due to unforeseen circumstances.

ASIP Conference Sponsor



Charles A. Liedtke, Ph.D. is the President of Strategic Improvement Systems, LLC, a management consulting company designed to assist leaders in improving the performance of their organization from a strategic perspective. Charles conducts **research, consults**, and provides **customized training** on *Strategy, Quality, Analytics, Improvement, and Innovation*. He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, and government entities. He was the lead instructor for the Leadership Black Belt (LBB) course sponsored by the Joseph M. Juran Center for Leadership in Quality at the Carlson School of Management. Charles served as an *Editor* of the English versions of the Japanese Society for Quality Control Standards on *Guidelines for Daily Management* and *Guidelines for Policy Management*. His most recent research projects were on *Quality, Analytics, and Big Data; Big Data in Hoshin Kanri; Information-Based Customer Value Creation*; and *Advances in Strategic Planning*.

Charles earned a **Ph.D. in Business – Operations and Information Management** from the University of Wisconsin-Madison specializing in strategy; strategic improvement; and quantitative analysis. His Ph.D. dissertation is titled, "Horizontal Interaction During Strategic Improvement Initiatives: A Study Involving Six Quality-Oriented Organizations." Charles has conducted research on Six Sigma, Lean, Process Management, Knowledge Management, Visioning, Hoshin Kanri, Long-Term Planning, Preserving Quality Superiority, Product and Service Design, Discovery, Process Improvement, Analytics, and Big Data. Charles also earned an M.B.A. and a Ph.D. minor in statistics from UW-Madison; an M.S. degree in statistics from Iowa State University; and a B.S. degree in economics from South Dakota State University.

ASIP Conference 2020 Registration Information

Registration & Payment Information

To register . . .

Send an email message that contains the information below **for each participant** to Charles at charles@sisliedtke.com

- Name
- Organization
- Title
- Email Address
- Payment Preference

Privacy Notice: The above information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.

To pay the registration fee of \$150 (U.S. Dollars) per person . . .

Payment in full for each participant must be received by **September 23, 2020**. There are **three ways** to pay for the conference:

- 1) **Mail a check** to Charles at the address below with the registration information:
Charles A. Liedtke, Ph.D.
Strategic Improvement Systems, LLC
6231 Hummingbird Road
Excelsior, MN 55331
- 2) **Email a purchase order** to Charles with the registration information and you'll be invoiced.
- 3) **Email the registration information** to Charles and indicate that you would like to **pay by credit card**. Charles will send you an invoice through PayPal.

A person's registration is transferable to another person at any time until the conference begins on September 30, 2020. There will be no cancellation refunds.

The registration fee of **\$150 per person** includes:

- The opportunity to learn from eight presenters
- PDF version of the eight presentations

For questions please contact Charles at (952) 380-0778 or charles@sisliedtke.com.