



## *Strategy Techniques & Tools*

A public course on November 25, 2019 instructed by

*Charles A. Liedtke, Ph.D.*

*Strategic Improvement Systems, LLC*

*Strategy / Quality / Analytics / Improvement / Innovation*

[www.strategicimprovementsystems.com](http://www.strategicimprovementsystems.com)

**Course Description:** The quality of an organization's strategic decisions can be a source of competitive advantage and a new core competency. What techniques and tools should leaders use when making strategic decisions? Participants during this practical, hands-on course will be introduced to *best practice* strategic planning techniques and learn seven valuable strategy tools. A Capstone Exercise at the end of the course will integrate the techniques and tools. The effective application of these techniques and tools will improve the quality of strategic decisions and develop the capabilities necessary to successfully plan for the future and respond to emergent issues and events.

**Audience:** Business Unit Leaders, Service Line Leaders, Division/Department Leaders, Quality Management and Continuous Improvement Leaders, Lean Six Sigma Experts

### Course Details

**Workshop:** *Strategy Techniques & Tools*

**Instructor:** Dr. Charles A. Liedtke, Strategic Improvement Systems, LLC

**Location:** Crowne Plaza—Minneapolis West, 3131 Campus Drive, Plymouth, MN 55441

**Date:** November 25, 2019

**Times:** 7:15 a.m. to 8:00 a.m. Check-In & Buffet Breakfast  
8:00 a.m. to 3:45 p.m. *Strategy Techniques & Tools Course*

**Price:** \$425 **Payment in Full** in the Amount of **\$425** is Due By **November 18, 2019**

### **Topics:**

Advances in Strategic Planning	Strategic Planning Techniques
Environmental Analysis	Stakeholder Analysis
Network Analysis	SWOT Analysis
Matrix Analysis	Issue Analysis
Scenario Analysis	Capstone Exercise

**If you have any questions . . .** email Charles at [charles@sisliedtke.com](mailto:charles@sisliedtke.com).



**Strategic Improvement Systems**



### **Course Instructor**

**Charles A. Liedtke, Ph.D.** is the President of Strategic Improvement Systems, LLC, a management consulting company designed to assist leaders in improving the performance of their organization from a strategic perspective. Charles conducts **research, consults**, and provides **customized training** on *Strategy, Quality, Analytics, Improvement, and Innovation*. He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, and government entities. His most recent research projects were on *Quality, Analytics, and Big Data; Big Data in Hoshin Kanri; and Information-Based Customer Value Creation*.

Charles earned a **Ph.D. in Business – Operations and Information Management** from the University of Wisconsin-Madison specializing in strategy; strategic improvement; and quantitative analysis. His Ph.D. dissertation is titled, "Horizontal Interaction During Strategic Improvement Initiatives: A Study Involving Six Quality-Oriented Organizations." Charles has conducted research on Six Sigma, Lean, Process Management, Knowledge Management, Visioning, Hoshin Kanri, Long-Term Planning, Preserving Quality Superiority, Product and Service Design, Discovery, Process Improvement, Analytics, and Big Data. Charles also earned an M.B.A. and a Ph.D. minor in Statistics from UW-Madison; an M.S. degree in Statistics from Iowa State University; and a B.S. degree in Economics from South Dakota State University.

# *Strategy Tools for Strategic Improvement*

## *November 25, 2019*

### **Registration & Payment Information**

#### **To register . . .**

Send an email message with the registration information below to [charles@sisliedtke.com](mailto:charles@sisliedtke.com)

- Name
- Organization, Title / Position
- Email Address
- Payment Preference

#### **To pay . . .**

**Price:** \$425      **Payment in Full** in the Amount of **\$425** is Due By **November 18, 2019**

**Payment in full** must be received by **November 18, 2019**. There are three ways that you can pay for the course:

1) Mail a check to Charles at the address below with the registration information (above).

Charles A. Liedtke, Ph.D.  
Strategic Improvement Systems, LLC  
6231 Hummingbird Road  
Excelsior, MN 55331

2) Submit a purchase order with the registration information and you will be sent an invoice.

3) Submit the registration information and indicate that you would like to pay by credit card. Charles will send you an invoice through PayPal.

A person's registration is transferable to another person at any time until the course begins. There will be an 80% refund (\$340) for a cancellation until November 18, 2019. There are no cancellation refunds after November 18, 2019.

Price of **\$425** per participant includes:

- 6.25 hours of training
- Set of learning materials
- Breakfast, lunch buffet, and break refreshments
- *Strategy Techniques & Tools* certificate

### **Questions**

You can phone Charles at 952-380-0778 or email him at [charles@sisliedtke.com](mailto:charles@sisliedtke.com).

**Privacy Notice:** Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.