

* ELEVENTH ANNUAL ASIP CONFERENCE *



Advanced Strategic Improvement Practices

A one day **Annual Conference** sponsored by

Charles A. Liedtke, Ph.D.

Strategic Improvement Systems, LLC

Dear Friends,

Summer greetings! I would like to invite you and your colleagues to the *11th Annual Advanced Strategic Improvement Practices (ASIP) Conference* on October 29, 2019 at the Minnesota Landscape Arboretum in Chaska, MN.

The *purpose* of the conference is *to assemble experts from various types of organizations to learn with each other how to improve organizations from a strategic perspective*. The presentation topics and content this year will be related to *Organizational Culture & Philosophy, Strategic Planning, Innovation, Performance Measurement, Risk Management, Safety Huddles, Lean Six Sigma, System Thinking, & Problem-Solving*.

This is the eleventh year of the conference and many attendees come back each year. There is an *all-star cast* of presenters again this year. You will learn with *thought leaders* from numerous organizations in a relaxed atmosphere. Register early to assure a seat. This brochure is also available on the website below. I hope to see you October 29.

Sincerely,

Charles

Charles A. Liedtke, Ph.D.

Strategic Improvement Systems, LLC

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Advanced Strategic Improvement Practices Conference

Minnesota Landscape Arboretum

October 29, 2019

Presentation topics and content will be related to *Organizational Culture & Philosophy, Strategic Planning, Innovation, Performance Measurement, Risk Management, Safety Huddles, Lean Six Sigma, System Thinking, & Problem-Solving.*

7:45 Check-In & Informal Networking Breakfast

8:30 Welcome & Opening Remarks

GROUP ONE

8:40 Marilena Laterza, New Flyer Industries

9:10 Dr. KyleeAnn Stevens, MN DHS Direct Care & Treatment

9:40 Wayne Fortun, Hutchinson Technology (retired)

10:10 Break

GROUP TWO

10:30 Dr. Peter Miller, MN DHS Direct Care & Treatment

11:00 Molly Steffen, AllinaHealth

11:30 Dr. Ralph Bovard, HealthPartners Institute

12:00 Lunch

GROUP THREE

1:05 Dr. Charles Liedtke, Strategic Improvement Systems

1:30 Josh Flatla, Loram Maintenance of Way

2:00 Thierry Yamegam & Niyousha Esmaeili, MacDon

2:30 Break

GROUP FOUR

2:50 Dina Yushkevich, Be The Match

3:20 Vern Campbell, Process Management & University of Manitoba

3:50 Closing Comments

4:00 Celebration: Beverages & Hors d'oeuvres'

5:15 End

Note: The agenda is subject to change due to unforeseen circumstances.

ASIP Conference Sponsor



Charles A. Liedtke, Ph.D. is the President of Strategic Improvement Systems, LLC, a management consulting company designed to assist leaders in improving the performance of their organization from a strategic perspective. Charles conducts **research, consults,** and provides **customized training** on ***Strategy, Quality, Analytics, Improvement, and Innovation.*** He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, and government entities. He was the lead instructor for the Green Belt and Leadership Black Belt (LBB) courses sponsored by the Joseph M. Juran Center for Leadership in Quality at the Carlson School of Management. Charles served as an *Editor* of the English versions of the Japanese Society for Quality Control Standards on ***Guidelines for Daily Management*** and ***Guidelines for Policy Management.*** His most recent research projects were on ***Quality, Analytics, and Big Data; Big Data in Hoshin Kanri;*** and ***Information-Based Customer Value Creation.***

Charles earned a **Ph.D. in Business – Operations and Information Management** from the University of Wisconsin-Madison specializing in strategy; strategic improvement; and quantitative analysis. His Ph.D. dissertation is titled, "Horizontal Interaction During Strategic Improvement Initiatives: A Study Involving Six Quality-Oriented Organizations." Charles has conducted research on Six Sigma, Lean, Process Management, Knowledge Management, Visioning, Hoshin Kanri, Long-Term Planning, Preserving Quality Superiority, Product and Service Design, Discovery, Process Improvement, Analytics, and Big Data. Charles also earned an M.B.A. and a Ph.D. minor in statistics from UW-Madison; an M.S. degree in statistics from Iowa State University; and a B.S. degree in economics from South Dakota State University.

ASIP Conference 2019 Registration Information

Registration & Payment Information

To register . . .

Send an email message that contains the information below **for each participant** to Charles at charles@sisliedtke.com

- Name
- Organization
- Title
- Email Address
- Payment Preference

Privacy Notice: The above information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.

To pay the registration fee of \$350 per person . . .

Payment in full for each participant must be received by **October 22, 2019**. There are **three ways** to pay for the conference:

1) **Mail a check** to Charles at the address below with the registration information:

Charles A. Liedtke, Ph.D.
Strategic Improvement Systems, LLC
6231 Hummingbird Road
Excelsior, MN 55331

2) **Email a purchase order** to Charles with the registration information and you'll be invoiced.

3) **Email the registration information** to Charles and indicate that you would like to **pay by credit card**. Charles will send you an invoice through PayPal.

A person's registration is transferable to another person at any time until the conference begins on October 29, 2019. There will be an 80% refund (\$280) for a cancellation until October 22, 2019. There will be no cancellation refunds after October 22, 2019.

The registration fee of **\$350 per person** includes:

- The opportunity to see eleven presentations and learn with thought leaders
- Continental breakfast items, buffet lunch, and break refreshments
- Beverages and hors d'oeuvres' at 4:00 p.m. immediately following the conference

Conference Location

Minnesota Landscape Arboretum (Just west of Chanhassen on the south side of Highway 5)
3675 Arboretum Drive
Chaska, MN 55318-9613
Phone: 952-443-1400

Note: Mention "*SIS Annual Conference*" at the Front Gate

For questions please contact Charles at (952) 380-0778 or charles@sisliedtke.com.