



## *Advances in Strategic Planning*

A public course on June 20, 2019 instructed by

*Charles A. Liedtke, Ph.D.*

*Strategic Improvement Systems, LLC*

*Strategy / Quality / Analytics / Improvement / Innovation*

[www.strategicimprovementsystems.com](http://www.strategicimprovementsystems.com)

### **Course Description**

Leaders of organizations spend some of their time developing, deploying, and accomplishing strategic objectives. There are many *best practice* approaches used in the world today for these tasks such as Strategic Management, Strategic Planning, Balanced Scorecard, and Hoshin Kanri. In this one day course, participants will learn the similarities and differences between these approaches; discuss some of the global trends and events that are affecting organizational performance; learn some of the classic and timeless strategy concepts; and learn some of the leading-edge techniques for environmental scanning, scenario planning, developing objectives, deploying objectives, and conducting progress reviews. This course is essential for anyone who is involved in setting the strategic direction of their organization and/or responsible for overseeing the execution methodologies that will move their organization in that direction.

### **Advances in Strategic Planning Course Details**

<b>Location:</b>	Crowne Plaza Minneapolis West in Plymouth, MN
<b>Length:</b>	One Day
<b>Time:</b>	8:00 a.m. to 3:45 p.m.
<b>Date:</b>	June 20, 2019      Payment-in-full is due by June 14, 2019.
<b>Pre-Requisites:</b>	<i>Strategic Improvement</i> and/or <i>Strategic Planning</i> Experience
<b>Price:</b>	\$575 Per Person

**Course Content:** *Global Developments; Global Best Practice Strategy Approaches; Key Strategy Concepts; Business Models; Strategic Platforms; Determining the Mission, Vision, Values, & Philosophy; Environmental Scanning; Scenario Planning; Long-Term Business/Organizational Planning; Hoshin Kanri; Conducting the Annual CEO Diagnosis; Developing and Deploying Strategic Objectives & Strategies; and Reviewing Progress*



**Strategic Improvement Systems**



### **Course Instructor**

**Charles A. Liedtke, Ph.D.** is the President of Strategic Improvement Systems, LLC, a management consulting company designed to assist leaders in improving the performance of their organization from a strategic perspective. Charles conducts **research, consults**, and provides **customized training** on *Strategy, Quality, Analytics, Improvement, and Innovation*. He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, and government entities. His most recent research projects were on *Quality, Analytics, and Big Data; Big Data in Hoshin Kanri; and Information-Based Customer Value Creation*.

Charles earned a **Ph.D. in Business – Operations and Information Management** from the University of Wisconsin-Madison specializing in strategy; strategic improvement; and quantitative analysis. His Ph.D. dissertation is titled, "Horizontal Interaction During Strategic Improvement Initiatives: A Study Involving Six Quality-Oriented Organizations." Charles has conducted research on Six Sigma, Lean, Process Management, Knowledge Management, Visioning, Hoshin Kanri, Long-Term Planning, Preserving Quality Superiority, Product and Service Design, Discovery, Process Improvement, Analytics, and Big Data. Charles also earned an M.B.A. and a Ph.D. minor in Statistics from UW-Madison; an M.S. degree in Statistics from Iowa State University; and a B.S. degree in Economics from South Dakota State University.

# *Advances in Strategic Planning*

## *June 20, 2019*

### **Registration & Payment Information**

#### **To register . . .**

Send an email message with the registration information below to [charles@sisliedtke.com](mailto:charles@sisliedtke.com)

- Name
- Organization, Title / Position
- Email Address
- Payment Preference

#### **To pay . . .**

**Price:** \$575

**Payment in full** must be received by **June 14, 2019**. There are three ways that you can pay for the course:

1) Mail a check to Charles at the address below with the registration information (above).

Charles A. Liedtke, Ph.D.  
Strategic Improvement Systems, LLC  
6231 Hummingbird Road  
Excelsior, MN 55331

2) Submit a purchase order with the registration information and you will be sent an invoice.

3) Submit the registration information and indicate that you would like to pay by credit card. Charles will send you an invoice through PayPal.

A person's registration is transferable to another person at any time until the course begins. There will be an 80% refund (\$460) for a cancellation until June 14, 2019. There are no cancellation refunds after June 14, 2019.

Price of **\$575** per participant includes:

- One day of training
- Set of learning materials
- Breakfast, lunch buffet, and refreshments during the course
- *Advances in Strategic Planning* certificate

### **Questions**

You can phone Charles at 952-380-0778 or email him at [charles@sisliedtke.com](mailto:charles@sisliedtke.com).

**Privacy Notice:** Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.