

* TENTH ANNUAL ASIP CONFERENCE *



Advanced Strategic Improvement Practices

A one day **Annual Conference** sponsored by

Charles A. Liedtke, Ph.D.
Strategic Improvement Systems, LLC

Dear Friends,

Summer greetings! I would like to invite you and your colleagues to the *10th Annual Advanced Strategic Improvement Practices (ASIP) Conference* on October 2, 2018 at the Minnesota Landscape Arboretum in Chaska, MN.

The *purpose* of the conference is *to assemble experts from various types of organizations in a beautiful setting to learn with each other how to improve organizations from a strategic perspective*. There will be thirteen presentations this year on such topics as *Culture, Strategy, Quality, Analytics, Big Data, Innovation, and Lean Six Sigma*.

This is the tenth year of the conference and many attendees come back every year. There is an *all-star cast* of presenters again this year. You will learn with *thought leaders* from numerous organizations in a relaxed atmosphere. Register early to assure a seat. This brochure is also available on the website below. I hope to see you October 2.

Sincerely,

Charles

Charles A. Liedtke, Ph.D.
Strategic Improvement Systems, LLC
Office: 952-380-0778
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Website: www.strategicimprovementsystems.com

Advanced Strategic Improvement Practices Conference

Minnesota Landscape Arboretum

October 2, 2018

- 7:45 Check-In & Informal Networking Breakfast
- 8:30 Welcome & Opening Remarks

GROUP ONE

- 8:45 Cathy Moeger, MN Pollution Control Agency (Retired)
- 9:10 Bruce King, Seagate
- 9:35 Sara Rose, MN DHS Office of Continuous Improvement
- 10:00 Dr. Charles A. Liedtke, Strategic Improvement Systems
- 10:20 Break

GROUP TWO

- 10:40 Dr. Ralph Bovard, HealthPartners Institute
- 11:05 Kristine Enno, Be The Match
- 11:30 Dr. Tanya Rodriguez, Hormel Foods
- 12:00 Lunch

GROUP THREE

- 1:00 Dr. Johanna Rian & Gene Dankbar, Mayo Clinic
- 1:30 Terra Carey, MN DHS Direct Care & Treatment
- 1:55 David Peter, IBM
- 2:20 Break

GROUP FOUR

- 2:35 Dr. Kevin Linderman, Carlson School of Management
- 3:00 Crystal Selchow, Loram Maintenance of Way
- 3:25 Vern Campbell, Process Management & University of Manitoba
- 3:50 Closing Comments

- 4:00 Networking Session: Beverages & Hors d'oeuvres'
- 5:30 End

Note: The agenda is subject to change due to unforeseen circumstances.

ASIP Conference Sponsor



Charles A. Liedtke, Ph.D. is the President of Strategic Improvement Systems, LLC, a management consulting company designed to assist leaders in improving the performance of their organization from a strategic perspective. Charles conducts **research, consults,** and provides **customized training** on ***Strategy, Quality, Analytics, Improvement, and Innovation.*** He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, and government entities. He was the lead instructor for the Green Belt and Leadership Black Belt (LBB) courses sponsored by the Joseph M. Juran Center for Leadership in Quality at the Carlson School of Management. Charles served as a *Contributor* in the creation of the English versions of the Japanese Society for Quality Control Standards on ***Guidelines for Daily Management*** and ***Guidelines for Policy Management.*** His most recent research projects were on ***Quality, Analytics, and Big Data*** and ***Big Data in Hoshin Kanri.***

Charles earned a **Ph.D. in Business – Operations and Information Management** from the University of Wisconsin-Madison specializing in strategy; strategic improvement; and quantitative analysis. His Ph.D. dissertation is titled, "Horizontal Interaction During Strategic Improvement Initiatives: A Study Involving Six Quality-Oriented Organizations." Charles has conducted research on Six Sigma, Lean, Process Management, Knowledge Management, Visioning, Hoshin Kanri, Long-Term Planning, Preserving Quality Superiority, Product and Service Design, Discovery, Process Improvement, Analytics, and Big Data. Charles also earned an M.B.A. and a Ph.D. minor in statistics from UW-Madison; an M.S. degree in statistics from Iowa State University; and a B.S. degree in economics from South Dakota State University.

ASIP Conference 2018 Registration Information

Registration & Payment Information

To register . . .

Send an email message that contains the information below **for each participant** to Charles at charles@sisliedtke.com

- Name
- Organization
- Title
- Email Address
- Payment Preference

Privacy Notice: The above information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.

To pay the registration fee of \$325 per person . . .

Payment in full for each participant must be received by **September 25, 2018**. There are **three ways** to pay for the conference:

1) **Mail a check** to Charles at the address below with the registration information:

Charles A. Liedtke, Ph.D.
Strategic Improvement Systems, LLC
6231 Hummingbird Road
Excelsior, MN 55331

2) **Email a purchase order** to Charles with the registration information and you'll be invoiced.

3) **Email the registration information** to Charles and indicate that you would like to **pay by credit card**. Charles will send you an invoice through PayPal.

A person's registration is transferable to another person at any time until the conference begins on October 2, 2018. There will be an 80% refund (\$260) for a cancellation until September 25, 2018. There will be no cancellation refunds after September 25, 2018.

The registration fee of **\$325 per person** includes:

- The opportunity to see thirteen presentations and learn with thought leaders
- Continental breakfast items, buffet lunch, and break refreshments
- Beverages and hors d'oeuvres' at 4:00 p.m. immediately following the conference

Conference Location

Minnesota Landscape Arboretum
3675 Arboretum Drive
Chaska, MN 55318-9613
Phone: 952-443-1400

(West of Chanhassen off of Highway 5)

Note: Mention "*SIS Annual Conference*" at the Front Gate

For questions please contact Charles at (952) 380-0778 or charles@sisliedtke.com.