



Advances in Strategic Planning

A public course on November 9, 2017 instructed by

Charles A. Liedtke, Ph.D.

Strategic Improvement Systems, LLC

Strategy / Quality / Analytics / Improvement / Innovation

www.strategicimprovementsystems.com

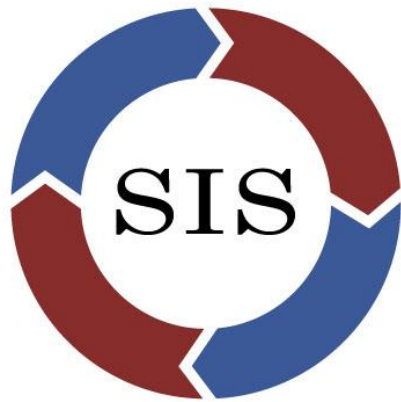
Course Description

Leaders of organizations spend their precious time developing, deploying, and accomplishing strategic objectives. There are many *global best practice* approaches used in the world today such as Strategic Management, Strategic Planning, Balanced Scorecard, and Hoshin Kanri. In this one day course, participants will learn the similarities and differences between these approaches; discuss some of the global trends and events that are affecting organizational performance; learn some of the classic and timeless strategy concepts; and learn some of the leading-edge techniques for environmental scanning, scenario planning, developing objectives, deploying objectives, and conducting progress reviews. This course is essential for anyone who is involved in setting the strategic direction of their organization and/or responsible for overseeing the execution methodologies that will move their organization in that direction.

Advances in Strategic Planning Course Details

Location:	Crowne Plaza Minneapolis West in Plymouth, MN
Length:	One Day
Time:	8:00 a.m. to 4:00 p.m.
Date:	November 9, 2017
Pre-Requisites:	<i>Strategic Improvement</i> and/or <i>Strategic Planning</i> Experience
Price:	\$575 Per Person

Course Content: *Global Developments; Global Best Practice Strategy Approaches; Key Strategy Concepts; Business Models; Strategic Platforms; Determining the Mission, Vision, Values, & Philosophy; Environmental Scanning; Scenario Planning; Long-Term Business/Organizational Planning; Hoshin Kanri; Conducting the Annual CEO Diagnosis; Developing and Deploying Strategic Objectives & Strategies; and Reviewing Progress*



Strategic Improvement Systems



Course Instructor

Charles A. Liedtke, Ph.D. is the President of Strategic Improvement Systems, LLC, a management consulting company designed to assist leaders in improving the performance of their organization from a strategic perspective. Charles conducts **research, consults**, and provides **customized training** on *Strategy, Quality, Analytics, Improvement, and Innovation*. He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, and government entities. He was the lead instructor for the Green Belt and Leadership Black Belt (LBB) courses sponsored by the Joseph M. Juran Center for Leadership in Quality at the Carlson School of Management. Charles has served as an editor for the Japanese Society for Quality Control Standards on *Guidelines for Daily Management* and *Guidelines for Policy Management*. His most recent research projects were on *Quality, Analytics, and Big Data* and *Big Data in Hoshin Kanri*.

Charles earned a **Ph.D. in Business – Operations and Information Management** from the University of Wisconsin-Madison specializing in strategy; strategic improvement; and quantitative analysis. His Ph.D. dissertation is titled, "Horizontal Interaction During Strategic Improvement Initiatives: A Study Involving Six Quality-Oriented Organizations." Charles has conducted research on Six Sigma, Lean, Process Management, Knowledge Management, Visioning, Hoshin Kanri, Long-Term Planning, Preserving Quality Superiority, Product and Service Design, Discovery, Process Improvement, Analytics, and Big Data. Charles also earned an M.B.A. and a Ph.D. minor in statistics from UW-Madison; an M.S. degree in statistics from Iowa State University; and a B.S. degree in economics from South Dakota State University.

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Registration & Payment Information

To register . . .

Send an email message with the registration information below to charles@sisliedtke.com

- Name
- Organization, Title / Position
- Email Address
- Payment Preference

To pay . . .

Price: \$575

Payment in full must be received by **November 2, 2017**. There are three ways that you can pay for the course:

1) Mail a check to Charles at the address below with the registration information (above).

Charles A. Liedtke, Ph.D.
Strategic Improvement Systems, LLC
6231 Hummingbird Road
Excelsior, MN 55331

2) Submit a purchase order with the registration information and you will be sent an invoice.

3) Submit the registration information and indicate that you would like to pay by credit card. Charles will send you an invoice through PayPal.

A person's registration is transferable to another person at any time until the course begins. There will be an 80% refund (\$460) for a cancellation until November 2, 2017. There are no cancellation refunds after November 2, 2017.

Price of **\$575** per participant includes:

- One day of training
- Set of learning materials (booklet and handout)
- Breakfast, lunch buffet, and refreshments during the course
- *Advances in Strategic Planning* certificate

Questions

You can phone Charles at 952-380-0778 or email him at charles@sisliedtke.com.

Privacy Notice: Registration information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.