

\* NINTH ANNUAL ASIP CONFERENCE \*



## *Advanced Strategic Improvement Practices*

A one day **annual conference** sponsored by

Charles A. Liedtke, Ph.D.  
Strategic Improvement Systems, LLC

**Dear Friends,**

Summer greetings! I would like to invite you and your colleagues to the 9<sup>th</sup> *Annual Advanced Strategic Improvement Practices (ASIP)* conference on October 19, 2017 at the Minnesota Landscape Arboretum in Chaska, MN.

The purpose of the conference is *to assemble experts from various types of organizations in a beautiful setting to learn with each other how to improve organizations from a strategic perspective*. There will be twelve presentations this year related to four major themes: *Strategy, Analytics, Innovation, and Lean Six Sigma*.

This is the ninth year of the conference and many attendees come back year-after-year. There is another all-star cast of presenters again this year. You can learn and network with many *thought leaders* from several industries in a relaxed atmosphere. Register early to assure yourself a seat. This brochure is also available on the website shown below. I hope to see you October 19.

Sincerely,

*Charles*

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# *Advanced Strategic Improvement Practices Conference*

**Minnesota Landscape Arboretum**

**October 19, 2017**

7:45 Check-In & Informal Networking Breakfast

8:30 Welcome & Opening Remarks

## **GROUP ONE: STRATEGY & ANALYTICS**

8:45 Marshall Smith, MN DHS Direct Care & Treatment

9:10 Wayne Fortun, Hutchinson Technology (retired)

9:35 Dr. John Olson & Dr. Ashley Stadler Blank, University of St. Thomas

10:05 Dr. Charles Liedtke, Strategic Improvement Systems

10:25 Break

## **GROUP TWO: INNOVATION**

10:40 Dr. Andy Van de Ven, Carlson School of Management

11:10 Justin Gilbert, IBM

11:35 Matthew Moore, Mayo Clinic Center for Innovation

12:00 Lunch

## **GROUP THREE: LEAN SIX SIGMA**

1:10 Vern Campbell, Process Management Intl. & University of Manitoba

1:35 Kirk Burcar, New Flyer Industries

2:00 Michael Smith, Be The Match

2:25 Break

## **GROUP FOUR: LEAN SIX SIGMA**

2:40 Anthony Alongi, Judy Grew, & Laura Grunloh, MN DNR

3:05 Mike Kewley, Loram Maintenance of Way

3:30 Capstone Summary & Closing Comments

4:00 Networking Session: Beverages & Hors d'oeuvres'

5:30 End

**Note:** The agenda is subject to change due to unforeseen circumstances.

# *ASIP Conference Sponsor*



**Charles A. Liedtke, Ph.D.** is the President of Strategic Improvement Systems, LLC, a management consulting company designed to assist leaders in improving the performance of their organization from a strategic perspective. Charles conducts **research, consults,** and provides **customized training** on ***Strategy, Quality, Analytics, Improvement, and Innovation.*** He has worked with organizations worldwide on strategic improvement initiatives including Fortune 500 companies, privately-held companies, non-profit organizations, and government entities. He was the lead instructor for the Green Belt and Leadership Black Belt (LBB) courses sponsored by the Joseph M. Juran Center for Leadership in Quality at the Carlson School of Management. He has served as an editor for the Japanese Society for Quality Control Standards on *Guidelines for Daily Management* and *Guidelines for Policy Management*. His most recent research projects were on ***Quality, Analytics, and Big Data*** and ***Big Data in Hoshin Kanri.***

Charles earned a **Ph.D. in Business – Operations and Information Management** from the University of Wisconsin-Madison specializing in strategy; strategic improvement; and quantitative analysis. His Ph.D. dissertation is titled, "Horizontal Interaction During Strategic Improvement Initiatives: A Study Involving Six Quality-Oriented Organizations." Charles has conducted research on Six Sigma, Lean, Process Management, Knowledge Management, Visioning, Hoshin Kanri, Long-Term Planning, Preserving Quality Superiority, Product and Service Design, Discovery, Process Improvement, Analytics, and Big Data. Charles also earned an M.B.A. and a Ph.D. minor in statistics from UW-Madison; an M.S. degree in statistics from Iowa State University; and a B.S. degree in economics from South Dakota State University.

## ASIP Conference 2017 Registration Information

### Registration & Payment Information

#### To register . . .

Send an email message containing the information below **for each participant** to Charles at [charles@sisliedtke.com](mailto:charles@sisliedtke.com)

- Name
- Organization
- Title
- Email Address
- Payment Preference

**Privacy Notice:** The above information will only be used for internal administrative purposes by Strategic Improvement Systems, LLC and will not be shared with any third party.

#### To pay the registration fee of \$325 per person:

Payment in full for each participant must be received by **October 12, 2017**. There are **three different ways** that you can pay for the conference:

1) **Mail a check** to Charles at the address below with the registration information:

Charles A. Liedtke, Ph.D.  
Strategic Improvement Systems, LLC  
6231 Hummingbird Road  
Excelsior, MN 55331

2) **Email a purchase order** to Charles with the registration information and you'll be invoiced.

3) **Email the registration information** to Charles and indicate that you would like to **pay by credit card**. Charles will send you an invoice through PayPal.

A person's registration is transferable to another person at any time until the conference begins on October 19, 2017. There will be an 80% refund (\$260) for a cancellation until October 12, 2017. There will be no cancellation refunds after October 12, 2017.

The registration fee of **\$325 per person** includes:

- The opportunity to see twelve presentations and learn with thought leaders
- Continental breakfast items, buffet lunch, and break refreshments
- Beverages and hors d'oeuvres' at 4:00 p.m. immediately following the conference

### Conference Location

Minnesota Landscape Arboretum  
3675 Arboretum Drive  
Chaska, MN 55318-9613  
Phone: 952-443-1400

(West of Chanhassen off of Highway 5)

**Note:** Mention "SIS Annual Conference" at the Front Gate

For questions please contact Charles at (952) 380-0778 or [charles@sisliedtke.com](mailto:charles@sisliedtke.com).