

\* SIXTH ANNUAL CONFERENCE \*



## *Advanced Strategic Improvement Practices*

A one day event sponsored by

Charles A. Liedtke, Ph.D., Owner  
Strategic Improvement Systems

**Dear Friends,**

Summer greetings! I would like to invite you and your colleagues to a one day *Advanced Strategic Improvement Practices (ASIP)* conference that I will be sponsoring on September 24, 2014. The purpose of the conference is *to assemble experts from various types of organizations in a beautiful setting to learn with each other how to improve organizations from a strategic perspective.* The conference will be held at the BayView Event Center which overlooks picturesque Lake Minnetonka in Excelsior, Minnesota.

This is the sixth year of the conference and it has been a great success. There will be an all-star cast of presenters again this year. You will have the opportunity to learn with many exceptional individuals in a relaxed atmosphere by attending the conference. There will be outstanding presenters from manufacturing, service, healthcare, and state government organizations. Please pass this invitation along to your colleagues. Register early to assure yourself a seat. This brochure is available on the website shown below. I hope to see you September 24.

Sincerely,

*Charles*

Charles A. Liedtke, Ph.D., Owner  
Strategic Improvement Systems  
Office: 952-380-0778  
e-mail: caliedtke@aol.com  
Website: [www.strategicimprovementsystems.com](http://www.strategicimprovementsystems.com)

# *ASIP Conference Sponsor*



**Charles A. Liedtke** is the owner of Strategic Improvement Systems--which is a research-driven management consulting company designed to assist leaders in improving the performance of their organizations from a strategic perspective. Charles has worked on strategic improvement initiatives with world class organizations in the United States and overseas including numerous Fortune 500 companies and leading privately-held companies. He has also worked extensively with healthcare organizations and state government entities. In addition to his consulting practice, Charles served as a research team member at the Carlson School of Management, University of Minnesota and as an ad hoc faculty member with the University of Wisconsin-Madison School of Business. His latest research project examined the Policy Deployment (Hoshin Kanri) systems of four Indian Deming Prize-winning organizations.

In addition to his twenty-five years as an independent management consultant, Charles worked as a statistical consultant at Process Management International, a regulatory specialist at Citibank, a project specialist in the Office of Quality Improvement at the University of Wisconsin-Madison, and as an instructor for courses related to strategic improvement and business statistics at the University of Minnesota, the UW-Madison, and Iowa State University.

Charles earned a Ph.D. in Business and an M.B.A. from the UW-Madison, an M.S. degree in Statistics from Iowa State University, and a B.S. degree in Economics from South Dakota State University.

# *Advanced Strategic Improvement Practices Conference*

**BayView Event Center, Lake Minnetonka**

**September 24, 2014**

7:30 Check-In & Informal Networking Breakfast

8:30 Welcome & Opening Remarks

## **GROUP ONE**

8:50 Scott Martens, Hennepin County

9:10 Mary Jo Caldwell, MN Office of Continuous Improvement

9:30 Justin Gilbert, IBM

9:50 Vipul Trivedi, M.D. & Randy Harelstad, Mayo Clinic Health System

10:10 Summary of the Presentations

10:20 Break

## **GROUP TWO**

10:40 Jim Buckman, Buckman Associates

11:00 Heather Vossler, Hormel Foods

11:20 Melissa Lenk, Cargill

11:40 Summary of the Presentations

11:50 Lunch

## **GROUP THREE**

1:00 Charles Liedtke, Ph.D., Strategic Improvement Systems

1:20 Cathy Reiter, Toro

1:40 Vern Campbell, Process Management

2:00 Linda Nelson & Jeff Swanson, MN Department of Human Services

2:20 Summary of the Presentations

2:25 Break

## **GROUP FOUR**

2:45 Dan Storkamp, MN Department of Human Services

3:05 Jay Meyer, Seagate

3:25 Lou Schultz, Process Management, LLC

3:55 Closing Comments

4:00 Networking Session: Beverages & Hors d'oeuvres'

5:00 End

**Note:** The agenda is subject to change due to unforeseen circumstances.

## ASIP Conference 2014 Registration Information

The registration fee of **\$325 per person** includes:

- The opportunity to hear numerous presentations and learn with other participants
- A continental breakfast buffet, plated lunch, and break refreshments
- Beverages during the networking session immediately following the conference

### Registration

A registration form (see next page) must be submitted for each person. *Hard copy* forms can be mailed to Charles at the address below or *scanned* forms can be e-mailed to [caliedtke@aol.com](mailto:caliedtke@aol.com).

Charles A. Liedtke, Ph.D.  
Strategic Improvement Systems  
6231 Hummingbird Road  
Excelsior, MN 55331

### Payment

Payment or a purchase order must be received by September 17, 2014. There are three ways that you can pay for the conference:

- 1) Submit a check with the registration form(s).
- 2) Submit a purchase order with the registration form(s) and you will be sent an invoice.
- 3) Submit the registration form(s) and indicate that you would like to pay by credit card. I will send you an invoice through PayPal.

A person's registration is transferable to another person at any time until the conference begins. There will be an 80% refund (\$260) for a cancellation until September 17, 2014. There will be no cancellation refunds after September 17, 2014.

### Conference Location

BayView Event Center  
687 Excelsior Boulevard  
Excelsior, MN 55331  
952-767-3110

### Questions

For questions please contact Charles Liedtke at (952) 380-0778 or [caliedtke@aol.com](mailto:caliedtke@aol.com).

**Registration Form -- See Next Page**

**ASIP Conference 2014 Registration Form (One Per Person)**  
**Mail Registration Forms or E-Mail Scanned Images**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

- Circle One Lunch Choice:   \* Focaccia Club (Smoked Turkey Breast)
- \* South Seas Salmon
- \* Beef With Avocado Wrap Sandwich
- \* Vegetarian Quinoa and Curried Vegetables
- \* Raspberry Chicken Salad

Mail this form with payment or purchase order to . . .

Charles A. Liedtke, Ph.D.  
Strategic Improvement Systems  
6231 Hummingbird Road  
Excelsior, MN 55331

or e-mail a scanned image of this form to Charles at [caliedtke@aol.com](mailto:caliedtke@aol.com).

**Privacy Notice:** The above information will only be used for internal administrative purposes and will not be shared with any third party.